



Republic of the Philippines
Department of Finance
Securities and Exchange Commission
SEC Bldg. EDSA, Greenhills, Mandaluyong City

SEC ADVISORY

The Securities and Exchange Commission ("Commission") has received reports that **PRETTY PINK HOLDINGS CO. INC.**, aka **PRETTY PINK, PRETTY PINK ONLINE SHOP, PRETTY PINK MONEY TREE, CARISSA LOVE, PRETTY PINK MONEY TREE INVESTING** which reportedly operates in the country as well as internationally – including the U.S.A., Japan, and Dubai is engaged in investment-taking activities where one is enticed to invest certain amount of money from as low as Five Hundred Pesos (P500.00) based on one complaint – affidavit, to as high as Five Hundred Twenty Two Thousand Pesos (P522, 000.00) based on another complaint affidavit, with promised returns of 2.5-10% of the capital or principal amount, with pay-outs made after 30 days.

PRETTY PINK HOLDINGS CO. INC., aka **PRETTY PINK, PRETTY PINK ONLINE SHOP, PRETTY PINK MONEY TREE, CARISSA LOVE, PRETTY PINK MONEY TREE INVESTING** is **NOT AUTHORIZED to solicit investments from the public** as it did not secure the necessary permit from the Commission as required under Section 8 of the Securities Regulation Code. Moreover, its incorporators are not licensed to solicit investments.

Those who invite or recruit other people to join or invest in this venture or offer investment contract or securities to the public may be held criminally liable or accordingly sanctioned or penalized, in accordance with the Supreme Court decision in the case of SEC v Oudine Santos [G.R. No. 195542, March 19, 2014].

In view thereof, the public is hereby advised to exercise self-restraint and caution or more prudently to STOP INVESTING their money into such investment activity and to take the necessary precautions in dealing with the above entity and/or its representatives.

Should you have any information regarding the operation of said entity, please call the Enforcement and Investor Protection Department at Telephone numbers 584-7187 or 584-7652.

Mandaluyong City, 29 April 2016.