



## SEC ADVISORY

The Commission has received information that individuals or group of persons representing **BIBLI ONLINE STORE** are offering investments to the public and claiming to be engaged in Direct Selling and Direct/Affiliate Marketing.

Per records of the Securities and Exchange Commission, **BIBLI ONLINE STORE** is not registered as a corporation or partnership and is not authorized to solicit investments from the public as the above-mentioned entity did not secure prior registration and/or license to solicit investment from the Commission as prescribed under Section 8 of the Securities Regulation Code.

Furthermore, in order to become an affiliate of **BIBLI ONLINE STORE**, the investor must sign up in their website [www.mybiblios.com](http://www.mybiblios.com) and purchase an Activation Code worth P800 and Activation Pin worth P295.

Additionally, after an investor becomes an affiliate, he/she becomes entitled to the following Compensation Plan:

- **Sign-up Bonus** - upon signing-up, the affiliate will immediately earn a bonus of P100;
- **Log-in Bonus per day** - every log-in to their account in the Bibli Online Store Website entitles an affiliate to earn P100 per day for a maximum of seven (7) days;
- **Referral Bonus** - an affiliate also earns P100 for every person he may sponsor/recruit to the system;
- **Levelling Bonus** - every filled-up level in the affiliate's binary plan/network, entitles the affiliate to earn an additional of P400 per level. This bonus is granted up to the 10<sup>th</sup> level of the affiliate's network;
- **Binary Bonus** - the affiliate also earns P100 for every pairing in the binary structure. The said company allows a binary/pairing bonus of 30 per day which is equivalent which is equivalent to P3,000;
- **Special Bonuses** - when the affiliate's binary plan/network reaches a certain number of total pairing in the binary structure, the following are the special bonuses:
  - a. **Star Diamond Achiever** - when an affiliate's network reaches cumulative pairs of 500, he can get a brand new mobile phone of his own choice worth P20,000;

- b. **2 Star Diamond Achiever** - when an affiliate's network reaches cumulative pairs of 1,000, he can get a brand new Laptop of his own choice worth P30,000;
- c. **3 Star Diamond Achiever** - when an affiliate reaches cumulative pairs of 1,500, he can get a family vacation to a place of his own choice worth P50,000;
- d. **4 star Diamond Achiever** - when affiliate's network reaches cumulative pairs of 2,000, the company will shoulder the affiliate's down payment for a brand new car of his own choice worth P75,000.

Accordingly, those who invite or recruit other people to join or invest in this venture or offer investment contracts or securities to the public may be held liable or accordingly sanctioned or penalized in accordance with the Supreme Court decision in the case of SEC Vs. Oudine Santos (G.R. No. 195542, March 19, 2014).

In view thereof, the public is hereby advised to exercise prudence before investing in these kinds of activities and to take the necessary precaution in dealing with **BIBLI ONLINE STORE** or its representatives.

Should you have any information regarding the operation of the subject entity, please call the Enforcement and Investor Protection Department at telephone number 818-6337 and 818 5324.

For the guidance of the public.