



ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

Based on the information gathered by the Commission, a number of individuals or group of persons claiming to represent **727-TYCOON/1TYCOON** are enticing the public to invest their money in said entity.

As posted online, **727-TYCOON/1TYCOON** is offering four (4) packages which includes the following:

TYCOON BUILDERS
YOUR WAY TO SUCCESS

1TYCOON ONLINE SHOP
HYBRID AND INNOVATIVE MULTILEVEL MARKETING COMPANY

STARTER PACKAGE	BASIC PACKAGE	BUILDER PACKAGE	BOOSTER PACKAGE
Package Option: A) 1 Perfume & 1-Soap B) 1 Moringa C) 3 Whitening Soap (CEL) D) 3 Soap (ELLE) E) 1 Alkaline DropsBlack	Product Included: 1 Moringa 1 Alkaline Drops 2 Perfume 2 Soap (Assorted Elle or Cel)	Product Included: 2 Moringa 3 Alkaline Drops 3 Perfume 3 Soap (Assorted Elle or Cel)	Product Included: 5 Alkaline Drops 10 Moringa 10 Perfume 20 Soap (Assorted Elle or
₱500	₱2,500	₱4,999	₱16,888

**Free shipping and marketing tools on BASIC, BUILDER, and BOOSTER PACKAGES.*

As posted in the Official Page of **727-TYCOON/1TYCOON**, in order for you to become a member and start earning, you must:

1. Register in the system thru a sponsor; and
2. Purchase Activation Package to enjoy rewards.

Aside from purchasing the Activation Package, there are also other ways to earn such as:

1. **DIRECT SELLING**- you can earn up to 50% Discount from various products;
2. **GLOBAL PACKAGE REWARDS**- 5% of Package Sales is collected in a Profit Pool that is given every 10pm equally to reach Builder Pack Holders Max Reward;
3. **DIRECT REFERRAL**- earn up to 10% of all the packages purchased by your Directly Sponsored Member;
4. **SALES MATCH**- Earn corresponding sales match point that every package purchased under your Sales Team;
5. **UP MATCH**- earn 5%, 3% and 2% on your 3 Upline's weekly Sales match;
6. **DOWNMATCH**- earn 10% of your Sponsored Downline's weekly Sales match;
7. **CROSSMATCH**- earn 5% of your Direct Side Crossline's weekly Sales match;
8. **TRADING REWARDS**- grow your E-wallet with 1% Daily Trade Rewards for 365 days Lock-in period;
9. **UNILEVEL BONUS**- earn 10% of unilevel points collected by your downlines up to the 10th level, P1,500 monthly maintenance to qualify Roll-Compression System; and
10. **GLOBAL PRODUCT REWARDS**- additional 5% of all Uni-level Points will be added at the profit pool for sharing all qualified Builders for that month.

Other passive incomes and incentives are likewise given/promised from referral and pairing such as:

1. **Mobile Phones**;
2. **Laptop**;
3. **Motorcycle**;
4. **Travel and Tour Package**;
5. **Car**; and
6. **House and Lot**

Simply, an investor is entitled to receive passive income from the pool of investment gathered, while active income is acquired from recruitment bonuses.

Per record of the Commission, **727-TYCOON/1TYCOON** is not registered either as a corporation or partnership. Further, it is **NOT AUTHORIZED** to solicit investments from the public since it has not secured prior registration and/or license from the Commission as prescribed under Sections 8 and 28 of the Securities Regulation Code.

Hence, those who act as salesmen, brokers, dealers or agents or claim to act as such for **727-TYCOON/1TYCOON** in selling or convincing people to invest in the investment scheme being offered by said entity including solicitations and recruitment through the internet may be prosecuted and held criminally liable under Section 28 of the SRC and penalized with a maximum fine of Five Million pesos (P5,000,000.00) or penalty of Twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC.

Also, those who invite or recruit others to join or invest in such venture or offer investment contracts or securities to the public may incur criminally liability, or otherwise be sanctioned or penalized accordingly as held by the Supreme Court in the case of Securities and Exchange Commission vs. Oudine Santos (G.R. No. 195542, 19 March 2014).

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

The public is advised **NOT TO INVEST** or **STOP INVESTING** in any investment scheme being offered by any individual or group of persons allegedly for or on behalf of **727-TYCOON/1TYCOON** and to exercise caution in dealing with any individuals or group of persons soliciting investments for and on behalf of it.

Should you have any information regarding any investment solicitation by any individuals or group of individuals representing **727-TYCOON/1TYCOON** please call the Enforcement and Investor Protection Department (EIPD) at telephone numbers (02) 8818-6047 and (02) 8818-6337 or send your report to the EIPD at epd@sec.gov.ph

For the guidance of the public.

10 January 2020.