



ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

Based on information gathered by the Commission, a number of individuals or group of persons claiming to represent **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** are enticing the public to invest their money in said entity.

Based on the aforementioned information and reports from the public, **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** was founded by Mr. **LAWRENCE MENOR IBARRA**, with principal office located at **2nd floor Amoroso Building, Zone 5 San Miguel Iriga city, Camarines Sur**.

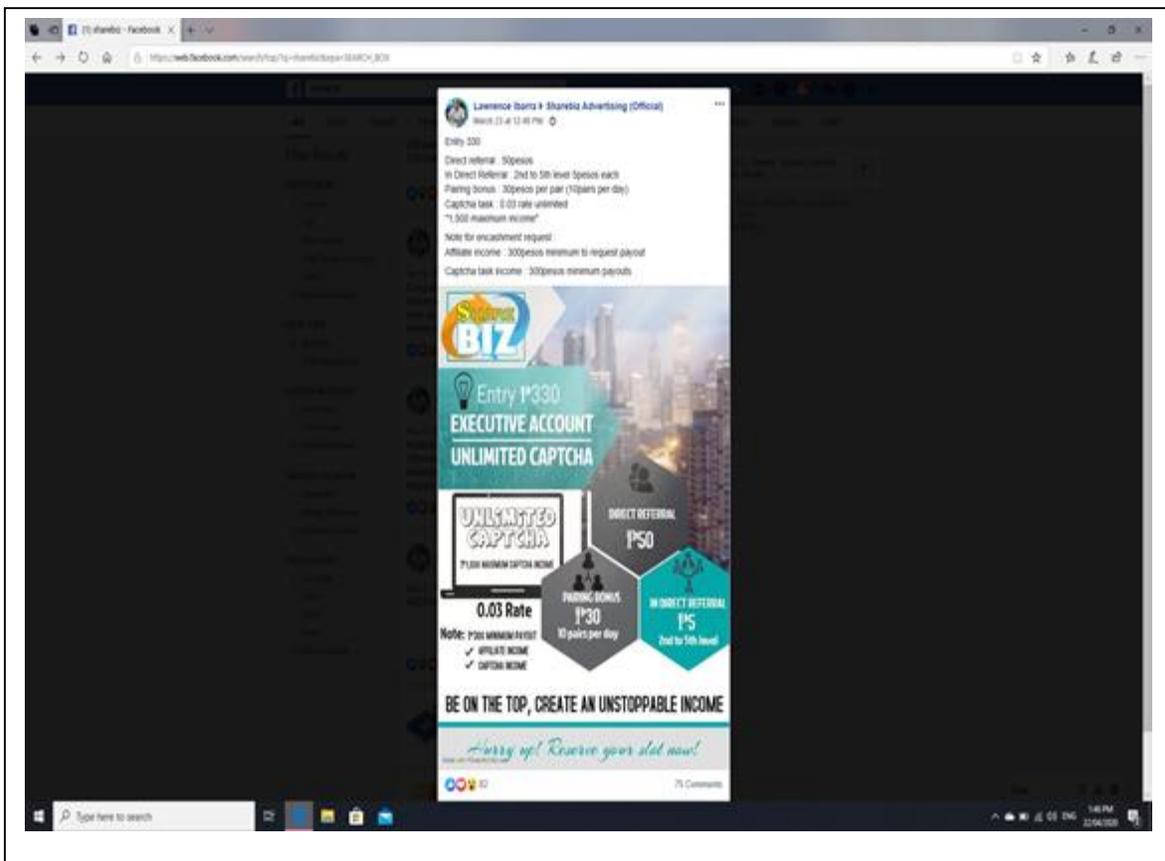
An advertisement for Sharebiz. The background is a dark blue and black gradient with a stylized image of a modern building on the left. The Sharebiz logo is at the top center, featuring the word "SHARE" in yellow and "BIZ" in white with a blue outline. Below the logo, the text "BEST PLACE TO GROW YOUR BUSINESS" is written in white, with "YOUR BUSINESS" in a larger font. Three small blue dots are below this text. At the bottom, there is a small line of text: "To offer a true and honest home-based business to individuals seeking to experience financial freedom. To be recognized as one of the top companies in the marketing and advertising field." and the website address "www.sharebizads.com" at the very bottom.

As posted in their Facebook page, **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** is offering three (3) entry packages such as:

1. EXECUTIVE PACKAGE (P330.00)

4 ways to earn

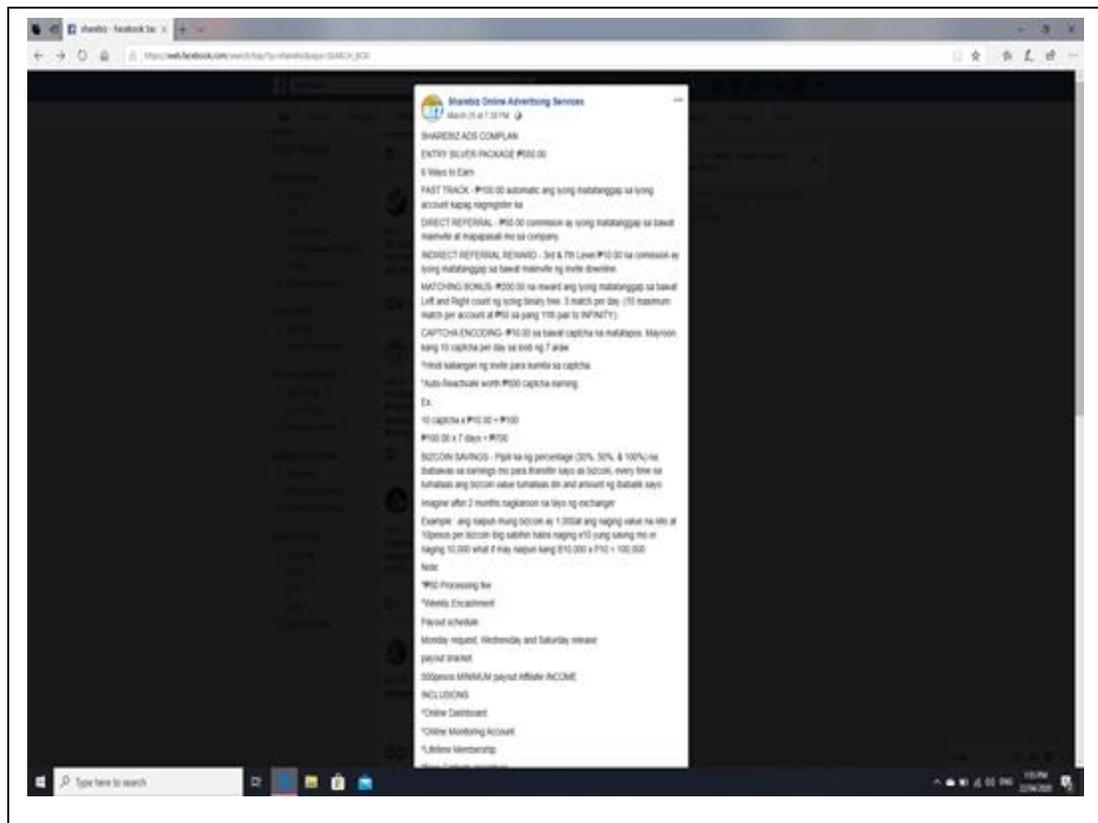
- a. **DIRECT REFERRAL**- you will earn P50.00 for every direct referral. There is no limit on the number of direct referrals.
- b. **INDIRECT REFERRAL**- you will earn P5.00 for every invite of your downline.
- c. **MATCHING BONUS**- you will earn P30.00 for every left and right match in your binary tree (maximum of three (3) matches per day. (maximum of 10 matches per account).
- d. **CAPTCHA ENCODING**



2. SILVER PACKAGE (P550.00)

6 ways to earn

- a. **FAST TRACK**- you will instantly receive P100.00 in your account upon registration;
- b. **DIRECT REFERRAL**- you will earn P50.00 for every direct referral. There is no limit on the number of direct referrals.
- c. **INDIRECT REFERRAL**- you will earn P10.00 on every invite of your downline.
- d. **MATCHING BONUS**- you will earn P200.00 for every left and right match in your binary tree (maximum of three (3) matches per day. (maximum of 10 matches per account, on the 11th match to infinity you will earn P50.00 per match).
- e. **CAPTCHA ENCODING**- you will earn P10.00 per encoded captcha. You will have 10 captcha per day for seven (7) days that will let you earn a total amount of P700.00.
- f. **BIZCOIN SAVINGS**- you will choose from (30%, 50%, or 100%) that will be deducted from your earnings and will be converted to BIZCOIN. In other words, you will buy BIZCOIN from them and every time the value of BIZCOIN goes up, your investment also goes up.



3. GOLD PACKAGE (P1,100.00) with products

6 ways to earn

- a. **DIRECT REFERRAL**- you will earn P100.00 for every direct referral. There is no limit on the number of direct referrals.
- b. **INDIRECT REFERRAL**- you will earn P20.00 for every invite of your downline.
- c. **MATCHING BONUS**- you will earn P500.00 for every left and right match in your binary tree (maximum of three (3) matches per day. (maximum of 10 matches per account, on the 11th match to infinity you will earn P200.00 per match).
- d. **CAPTCHA ENCODING**- you will earn P20.00 per encoded captcha. You will have 10 captcha per day for seven (7) days that will let you earn a total amount of P1, 400.00.
- e. **DIRECT SELLING**- 50% discount on direct selling of products.
- f. **BIZCOIN SAVINGS**- you will choose from (30%, 50%, or 100%) that will be deducted from your earnings and will be converted to BIZCOIN. In other words, you will buy BIZCOIN from them and every time the value of BIZCOIN goes up, your investment also goes up.

The screenshot shows a web browser displaying an advertisement for the 'Gold Package' on the website 'www.sharebizads.com'. The ad is titled 'GOLD PACKAGE' with an entry fee of P1,100. It highlights several key features and inclusions:

- MULTIPLE ACCOUNT POTENTIAL INCOME WITHOUT INVITE IN JUST 2 WEEKS**
- RETURN OF INVESTMENT**
- INCLUSIONS:**
 - Product Package
 - A - 1 pc perfume and 2 pcs Soap
 - B - 6 pcs Soap
 - High R.O.I
 - Online Dashboard
 - Online Monitoring Account
 - Lifetime Membership

The ad also lists various benefits and advantages, such as 'BINARY POTENTIAL INCOME PER ACCOUNT' (50% gain per week up to 100%), 'PASSIVE INCOME' (100 gains per day), and 'CODING CAPTCHA P1.00 WITHOUT INVITE'. The website URL 'WWW.SHAREBIZADS.COM' is prominently displayed at the bottom of the advertisement.

Further, aside from the three (3) entry packages, **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** introduced their latest compensation plan titled **“BUY BIZCOIN, GET CASH, be a bizcoin holder and earn cash”**.

As posted by the **CEO Mr. LAWRENCE MENOR IBARRA**, you will have to choose your investment plan from the given amount which is limited to **P500, P1,000, P1,500, P2,000, P2,500, P5,000, P10,000, P25,000, and P50,000** respectively. After you have chosen your investment plan, **you don't have to do anything but to log-in to your account** for 20 days straight (for the 1st cycle), another 20 days (for the 2nd cycle), and another 20 days (for the 3rd and final cycle) or a total period of two (2) months. **For every cycle (20 days)**, your invested amount will earn **42% interest** in which you can easily request for the payout of the said interest. On the **3rd and final cycle**, you will receive your **42% interest plus the amount of money you invested**. As what Mr. Ibarra said, **“it is the fastest, easiest and risk-free way to earn.”**

**BUY BIZCOIN
GET CASH**

BE A BIZCOIN HOLDER & EARN PESO CASH

₱500 STARTING CAPITAL

THE FASTEST, EASIEST AND RISK-FREE WAY TO EARN

No. of Acct	Capital	1st cycle	2nd cycle	3rd cycle + Capital	TOTAL
1	₱500	₱210	₱210	₱210+500	₱1,130
2	₱1,000	₱420	₱420	₱420+1,000	₱2,260
3	₱1,500	₱630	₱630	₱630+1,500	₱3,390
4	₱2,000	₱840	₱840	₱840+2,000	₱4,520
5	₱2,500	₱1,050	₱1,050	₱1,050+2,500	₱5,650
10	₱5,000	₱2,100	₱2,100	₱2,100+5,000	₱11,300
20	₱10,000	₱4,200	₱4,200	₱4,200+10,000	₱22,600
50	₱25,000	₱10,500	₱10,500	₱10,500+25,000	₱56,500
100	₱50,000	₱21,000	₱21,000	₱21,000+50,000	₱113,000

NOTE: Earn 42% profit of your capital in just 20 days for 3 cycles. You will get 42% and your capital on 3rd cycle.

As posted online, **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** is also offering incentives to their investors such as:

1. Brand new Watch for every 50 pairs;
2. Brand new Cellphone for every 100 pairs;
3. Brand new Laptop for every 250 pairs;
4. Brand new Toyota Vios for every 500 pairs; and
5. Brand new Toyota Fortuner for every 1000 pairs.

Sharebiz
INCENTIVES

**Brand New Toyota VIOS
New 500 Pairs**

**Brand New Laptop
New 250 Pairs**

**Brand New Cellphone
New 100 Pairs**

**Brand New Toyota Fortuner
New 1,000 Pairs**

**WATCH
for men and women
New 50 Pairs**

WWW.SHAREBIZADS.COM

The advertisement features a central graphic with a hand holding a glowing globe labeled 'SHARE BIZ'. Surrounding this are images of the prizes: a blue Toyota Fortuner SUV, a blue Toyota Vios sedan, a silver smartphone, a black laptop, and a gold and black chronograph watch. The background is a dark blue with a world map and abstract light effects.

Simply, an investor is entitled to receive passive income from the pool of investment gathered, while active income is acquired from recruitment bonuses.

Per record of the Commission, **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** is not registered either as a corporation or partnership. Further, it is **NOT AUTHORIZED** to solicit investments from the public since they have not secured prior registration and/or license from the Commission as prescribed under Sections 8 and 28 of the Securities Regulation Code.

Results also show that Mr. **LAWRENCE MENOR IBARRA**, the founder of **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** is not associated with any corporation or partnership registered with the Commission and neither is he allowed by the Commission to engage in the said investment taking activities.

The public must be wary that any promise of ridiculous rates of return with little or no risks is an indication of a **Ponzi Scheme** where monies from new investors are used in paying fake “profits” to earlier investors. Also, any promise that defies the normal financial logic is surely unreliable and sketchy.

It must be clear that entities engaged in such activities likely tend to disappear shortly to the prejudice of their stakeholders.

Consequently, the Commission encourages the public to be prudent in making or placing their monies on these entities especially during this pandemic.

The public is advised **NOT TO INVEST** or **STOP INVESTING** in any investment scheme being offered by any individual or group of persons allegedly for or on behalf of **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** and to exercise caution in dealing with any individuals or group of persons soliciting investments for and on behalf of said entity.

Be warned that those who act as salesmen, brokers, dealers or agents or claim to act as such for **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** in selling or convincing people to invest in the investment scheme being offered by said entity including solicitations and recruitment through the internet may be prosecuted and held criminally liable under Section 28 of the SRC and penalized with a maximum fine of Five Million pesos (P5,000,000.00) or penalty of Twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC.

Also, those who invite or recruit others to join or invest in such venture or offer investment contracts or securities to the public may incur criminally liability, or otherwise be sanctioned or penalized accordingly as held by the Supreme Court in the case of Securities and Exchange Commission vs. Oudine Santos (G.R. No. 195542, 19 March 2014).

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Violators are further warned that aside from the strict penalties imposed by the Commission for violations of the Securities Regulation Code, the Revised Corporation Code, and such other rules and regulation it enforces, the **Bayanihan to Heal as One Act (Republic Act No. 11469)** also punishes those participating in cyber incidents that make use or take advantage of the current crisis situation to prey on the public through scams, phishing, fraudulent emails, or other similar acts.

Should you have any information regarding any investment solicitation by Mr. **LAWRENCE MENOR IBARRA** or any individual or group of individuals representing, **SHAREBIZ ADS/ SHAREBIZ ADVERTISING/ SHAREBIZ ONLINE ADVERTISING SERVICES** you may email your report to the EIPD at **epd@sec.gov.ph**

For the guidance of the public.

Pasay City, 28 April 2020.