

## ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

### SEC ADVISORY

This is to inform the public that **JVP TRADING EXPERT INVESTMENT** is NOT AUTHORIZED TO SOLICIT INVESTMENTS FROM THE PUBLIC.

This Advisory is prompted by reports received and information gathered by the Commission that individuals or group of persons, headed by a certain **JUMAR VELASQUEZ PUZON (known as PUZON JUMAR in Facebook)**, are enticing the public, through social media platforms, to invest in **JVP TRADING EXPERT INVESTMENT**.



As posted on its Facebook Page, **JVP TRADING EXPERT INVESTMENT** is allegedly engaged in the poultry farming business and claims to earn from different sources of funds such as a) 60% for Poultry Farm; b) 10% for Lending; c) 10% for Paying based; and d) 20% for Backup Funds.

The investment opportunity being offered by **JVP TRADING EXPERT INVESTMENT** is a form of securities as the elements of investment contract are present in its investment offering. Moreover, the public are enticed to invest with an amount ranging from Php100.00 and above, where his/her investment will earn through the followings ways:

1. **COMPLAN J or 100% monthly profit.** - where an investor-member is entitled to receive a daily payout or equivalent to a total of 100% per month.
2. **COMPLAN V or 200% monthly profit** – where an investor-member is entitled to receive a payout every five (5) days or equivalent to a total of 200% per month.
3. **COMPLAN P or 300% monthly gain** - where an investor-member is entitled to receive a payout after one (1) month or equivalent to a total of **300% return on investment.**

**JVP INVESTMENTS**  
**COMPLAN J**  
**P100-P200**  
**30 DAYS - DAILY**

CAPITAL	DAILY	PROFIT
P100	P6.7	P200
P200	P13.4	P400
P300	P20	P600
P400	P26.7	P800
P500	P33.3	P1000
P600	P40	P1200
P700	P46.7	P1400
P800	P53.3	P1600
P900	P60	P1800
P1000	P66.7	P2000
P1100	P73.3	P2200
P1200	P80	P2400
P1300	P86.7	P2600
P1400	P93.3	P2800
P1500	P100	P3000
P2000	P133.3	P4000
P3000	P200	P6000
P4000	P266.7	P8000
P5000	P333.3	P10000
P7000	P466.7	P14000
P10000	P666.7	P20000
P15000	P1000	P30000

**SOURCE OF REVENUE**  
Poultry Farm Own Funds Lending Pay-ins

facebook.com/jumar1519

**JVP INVESTMENTS**  
**COMPLAN V**  
**P100-P3000**  
**30 DAYS - EVERY 5 DAYS**

CAPITAL	EVERY 5 DAYS	LAST PAYOUT	PROFIT
P100	P40	P100	P300
P200	P80	P200	P600
P300	P120	P300	P900
P400	P160	P400	P1200
P500	P200	P500	P1500
P600	P240	P600	P1800
P700	P280	P700	P2100
P800	P320	P800	P2400
P900	P360	P900	P2700
P1000	P400	P1000	P3000
P1100	P440	P1100	P3300
P1200	P480	P1200	P3600
P1300	P520	P1300	P3900
P1400	P560	P1400	P4200
P1500	P600	P1500	P4500
P2000	P800	P2000	P6000
P3000	P1200	P3000	P9000
P4000	P1600	P4000	P12000
P5000	P2000	P5000	P15000
P7000	P2800	P7000	P21000
P10000	P4000	P10000	P30000

Sample : D5 D10 D15 D20 D25 D30  
Capital 100 : 40 -- 40 -- 40 -- 40 -- 40 -- 100 = 300

**SOURCE OF REVENUE**  
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**JVP INVESTMENTS**  
**COMPLAN P**  
**P100-P400**  
**30 DAYS LOCK IN**

CAPITAL	PROFIT
P100	P400
P200	P800
P300	P1200
P400	P1600
P500	P2000
P600	P2400
P700	P2800
P800	P3200
P900	P3600
P1000	P4000
P1100	P4400
P1200	P4800
P1300	P5200
P1400	P5600
P1500	P6000
P2000	P8000
P3000	P12000
P4000	P16000
P5000	P20000
P7000	P28000
P10000	P40000
P15000	P60000

**SOURCE OF REVENUE**  
Poultry Farm Own Funds Lending Pay-ins

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It must be noted that while **JVP TRADING EXPERT INVESTMENT** is not registered as a corporation, the aforementioned schemes of **JVP TRADING EXPERT INVESTMENT vis-à-vis JUMAR VELASQUEZ PUZON** seems to be fraudulent as it is involved in the solicitation, offering, and/or selling of unregistered securities to the public in violation of Sections 8 and 26 of the Securities Regulation Code.

Further, the **Financial Products and Services Consumer Protection Act (FCPA)** also prohibits investment fraud which is defined under the law as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license.

Accordingly, the Commission warns all unscrupulous individuals and/or entities that **strict penalties are imposed for violations of the Securities Regulation Code and the Financial Products and Services Consumer Protection Act (FCPA) and such other laws, rules and regulations enforced by the Commission.**

Those who act as salesmen, brokers, dealers or agents of **JVP TRADING EXPERT INVESTMENT vis-à-vis JUMAR VELASQUEZ PUZON** in selling or convincing people to invest in what appears to be an investment scheme being offered by said entity including solicitations and recruitment through the internet **may be prosecuted and held criminally liable** under Section 28 of the SRC and Section 11 of the FCPA and **both penalized** with a maximum fine of Five Million pesos (Php5,000,000.00) or penalty of Twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC.

In view thereof, the public is advised **NOT TO INVEST or STOP INVESTING** in any investment scheme being offered by **JVP TRADING EXPERT INVESTMENT vis-à-vis JUMAR VELASQUEZ PUZON** as well as in other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **JVP TRADING EXPERT INVESTMENT vis-à-vis JUMAR VELASQUEZ PUZON**.

Should you have any information regarding any investment solicitation by any individuals or group of individuals on behalf of **JVP TRADING EXPERT INVESTMENT vis-à-vis JUMAR VELASQUEZ PUZON**., please send your report to the **ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT** at [epd@sec.gov.ph](mailto:epd@sec.gov.ph).

For the guidance of the public.

Makati City, 23 February 2024