



MARKETS AND SECURITIES REGULATION DEPARTMENT

IN THE MATTER OF THE : REGISTRATION OF SECURITIES
 : Initial Public Offering
SHAKEY'S PIZZA ASIA VENTURES INC.
 (formerly INTERNATIONAL FAMILY FOOD
SERVICES, INC.)
 (Registrant) :

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NOTICE

Notice is hereby given that on 10 October 2016, a sworn Registration Statement ("RS") has been filed with the Securities and Exchange Commission (the "Commission") on behalf of **SHAKEY'S PIZZA ASIA VENTURES INC. (formerly INTERNATIONAL FAMILY FOOD SERVICES, INC.)** (the "Company") for the registration of **One Billion Five Hundred Thirty One Million Three Hundred Twenty One Thousand Fifty Three (1,531,321,053)** common shares with par value of One Peso (PhP1.00) per share broken down as follows¹:

Primary Offering (To be offered and sold by way of Initial Public Offering, unissued shares)	104,000,000 common shares	At an initial public offering price of up to PhP15.58 per share
Secondary Offering (To be offered and sold by way of Initial Public Offering, issued shares)	202,000,000 common shares	At an initial public offering price of up to PhP15.58 per share
Over-allotment Option (To be offered and sold pursuant to the Over-allot Option, issued shares)	46,000,000 common shares	At an initial public offering price of up to PhP15.58 per share
Issued and Outstanding Shares (Not included in the Offer and the Over-allotment Option)	1,179,321,053 common shares	With par value of One Peso (PhP1.00) per share
Total	1,531,321,053	

According to the documents presented on 10 October 2016, the following persons are the directors and executive officers of the Company²:

NAME	POSITION
Christopher T. Po	Director, Chairman of the Board
Ricardo Gabriel T. Po, Jr.	Director, Vice-Chairman of the Board
Teodoro Alexander T. Po	Director, Vice-Chairman of the Board
Leonardo Arthur T. Po	Director, Treasurer
Oscar A. Pobre	Director
Manuel T. Del Barrio	Director, Vice President
Ferdinand A. Constantino	Director
Vicente L. Gregorio	Director, President
Genevieve U. Yu	Corporate Secretary


 Received by: ALDOW CAMILLO
 10/17/16, 3:00 PM

The Registration Statement, its attachments and any amendments therein (collectively referred to as "RS") are open for inspection by interested parties during business hours. Copies thereof, photostatic or otherwise, shall be furnished to every party upon request at such reasonable fees as the Commission may prescribe. Said RS and its updated version may be downloaded from the company's website: <https://www.shakeyspizza.ph/>


EMMA A. VALENCIA
 Officer-in-charge

¹ On October 7, 2016, the Company filed with the Securities and Exchange Commission ("**SEC**") an application to amend its Articles of Incorporation to, among others, increase its authorized capital stock (the "**Second Amendment**"). The foregoing is the description of the shares of stock to be registered with the SEC after the Second Amendment is approved by the SEC. Prior to filing of the Second Amendment the following is the description of the shares of stock to be registered with the SEC:

Primary Offering (To be offered and sold by way of Initial Public Offering, unissued shares)	104,000,000 common shares	At an initial public offering price of up to PhP15.58 per share
Secondary Offering (To be offered and sold by way of Initial Public Offering, issued shares)	202,000,000 common shares	At an initial public offering price of up to PhP15.58 per share
Over-allotment Option (To be offered and sold pursuant to the Over-allot Option, issued shares)	46,000,000 common shares	At an initial public offering price of up to PhP15.58 per share
Issued and Outstanding Shares (Not included in the offer)	416,614,050 common shares	With par value of One Peso (PhP1.00) per share
Total	768,614,050	

² On October 6, 2016, the Company filed with the SEC an application to amend its Articles of Incorporation to, among others, reduce the number of directors from fifteen to seven (the "**First Amendment**"). The foregoing is the complete list of directors and officers of the Company prior to the filing of the First Amendment. After the First Amendment was approved by the SEC on October 14, 2016, the following is the complete list of directors to be elected:

NAME	POSITION
Christopher T. Po	Director, Chairman of the Board
Ricardo Gabriel T. Po, Jr.	Director, Vice-Chairman of the Board
Teodoro Alexander T. Po	Director, Vice-Chairman of the Board
Leonardo Arthur T. Po	Director, Treasurer
Vicente L. Gregorio	Director, President
Paulo Campos	Independent Director
Fernan Victor P. Lukban	Independent Director
Jorge Maria Q. Concepcion	General Manager
Manuel T. Del Barrio	Vice President
Armie M. Quintos	Finance Director
Genevieve U. Yu	Corporate Secretary