



## ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

### SEC ADVISORY

In response to numerous reports received by the Commission regarding the activities of **EASY PLAY**, owned and operated by **JENICA SARAH REGANIT**, the Commission wish to inform the public that **EASY PLAY** is not registered with the Commission as a corporation or partnership nor is it authorized to solicit investments from the public since it has not secured prior registration and/or license from the Commission as prescribed under Sections 8 and 28 of the Securities Regulation Code (SRC).

Based on the information gathered by the Commission, **EASY PLAY** offers the following *compensation plans* using the Paid-to-Click (PTC) Program, *to wit*:

a. **EASY PLAY MINI / THE SMALL MINI 250**

- Invest Two Hundred Fifty Pesos (Php 250.00) via code seller;
- Earn One Peso (Php 1.00) per viewed video/ Maximum of Fifty (50) videos per day (Mondays – Sundays);
- Fifty Pesos (Php 50.00) direct referral bonus;
- Ten Pesos (Php 10.00) 2<sup>nd</sup> – 6<sup>th</sup> level referral bonuses; and
- With Autofill Table of Exit (Six Slots to fill before exit)
  - Table 1 – Three Hundred Pesos (Php 300.00)
  - Table 2 – Five Hundred Pesos (Php 500.00)
  - Table 3 – One Thousand Pesos (Php 1,000.00)
  - Table 4 – Three Thousand Pesos (Php 3,000.00)
  - Table 5 – Ten Thousand Pesos (Php 10,000.00)

b. **EASY PLAY BIG / THE BIG 800**

- Invest Eight Hundred Pesos (Php 800.00) via code seller;
- Earn Two Pesos (Php 2.00) per viewed video/ Maximum of Fifty (50) Videos per day (Mondays - Fridays);
- Fifty Pesos (Php 50.00) direct referral bonus;
- Forty Pesos (Php 40.00) Pairing Bonus;
- Ten Pesos (Php 10.00) 2<sup>nd</sup> – 3<sup>rd</sup> level referral bonuses;
- Five Pesos (Php 5.00) 4<sup>th</sup> -5<sup>th</sup> level referral bonuses; and
- With E-LOADING Business to All Network.

Users are required to watch ads / videos in order to earn income through an electronic dashboard provided by **EASY PLAY** which is likewise used to monitor the investor's account including the status, number of slots acquired, encashment request, and payouts.

As stated in **SEC ADVISORY** on the proliferation of investment scams conducted by online-based advertising companies through PTC programs posted **22 May 2018**, PTC programs might promise significant gains from minimal investment, by doing bogus clicking jobs, by logging in everyday or by obtaining referrals or buying ad packs.

The public must be aware that some companies with PTC programs may be scams using the Ponzi schemes where money from new investors is used to pay fake “profits” to earlier investors. Hence, the public must remain vigilant even if a PTC program claims it is not an investment scheme.

The public is advised to exercise caution in dealing with any individuals or group of persons soliciting investments for and on behalf of **EASY PLAY** or any entities using the PTC Program.

Should you have any information regarding any investment solicitation by any individuals or group of individuals representing **EASY PLAY**, please call the Enforcement and Investor Protection Department (EIPD) at telephone numbers (02) 818-6047 and (02) 818-6047 or send your report to the EIPD at [epd@sec.gov.ph](mailto:epd@sec.gov.ph)

For the guidance of the public.

Pasay City, 26 September 2019.