



**ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT**

**SEC ADVISORY**

In response to numerous reports received by the Commission regarding the activities of **CHAMPION INTERNATIONAL CORPORATION/MADENU CHAMPION MARKETING INTERNATIONAL, INC. ("CHAMPION")**, the Commission wishes to inform the public that **CHAMPION** is **NOT AUTHORIZED** to solicit, accept or take investments from the public nor to issue investment contracts and other forms of securities defined under Section 3 of the Securities Regulation Code (SRC) since it does not have a secondary license issued by the Commission to solicit investments or other securities from the public for whatever purpose as prescribed under Sections 8 and 28 of the SRC.

Based on the information gathered and verified by the Commission, **CHAMPION** has been enticing the public to invest their money in said entities. **CHAMPION** promises 400% return of investment in more or less than thirty (30) days. To join the company, a minimum entry package in the amount of ₱3,000.00 plus ₱100.00 registration fee in exchange for ₱3,000.00 worth of CHAMPION herbal products such as Kojic Soap, Gluta Soap, Champion Herbal Coffee, Healing Oil, Champion Healthy Heart, Champion Healthy Joints and Champion Collagen-CE. In one (1) month, the member could earn a gross profit share amounting to ₱12,000.00, less ₱4,000.00 for the Binary Package entry minus 10% tax (₱800.00) with a total net profit share of ₱7,200.00. Also, the member may opt to avail the **"FASTTRACK"** option under the company's Profit Sharing Program wherein a member could make profit in a span of two (2) weeks by means of recruiting ten (10) individuals to invest in the company.

Illustrated below is the company's **PROFIT SHARING COMPLAN**, to wit:

PACKAGES	REGISTRATION FEE	GROSS PROFIT SHARE <small>(MORE OR LESS 1 MONTH)</small>	BINARY PACKAGE ENTRY <small>(TO BE DEDUCTED FROM GROSS PROFIT SHARE)</small>	LESS 10% TAX	NET PROFIT SHARE <small>(MORE OR LESS 1 MONTH)</small>
3,000	100	12,000	1 PLATINUM (4K)	800	7,200
6,000	200	24,000	2 PLATINUM (8K)	1,600	14,400
12,000	400	48,000	1 GLOBAL (16K)	3,200	28,800
18,000	600	72,000	1 GLOBAL (16K) 2 PLATINUM (8K)	4,800	43,200
24,000	800	96,000	2 GLOBAL (32K)	6,400	57,600
30,000	1,000	120,000	3 GLOBAL (48K)	7,200	64,800

**CHAMPION** also promises the following incentive bonuses:

<b>PACKAGE/PROGRAM AVALIED</b>	<b>DIRECT REFERRAL BONUS</b>	<b>PAIRING BONUS</b>
Profit Sharing	10% of the package availed	None
Platinum Package	₱300.00	₱500.00
Global Package	₱1,500.00	₱2,000.00

Based on the information gathered and verified by this Office, **CHAMPION INTERNATIONAL CORPORATION** is being operated by the same people behind **MADENU CHAMPION MARKETING INTERNATIONAL, INC.**

The **Incorporators/Directors/Officers** of **CHAMPION** are as follows: (1) **Felicisimo Fallurin Enduma, Jr.**; (2) **Joan Delos Reyes De la Pena**; (3) **Cyril Fallurin Enduma**; (4) **Arnold Miranda Alzate**; and (5) **Gilbert Valerio Enduma, Jr.**

The public is hereby warned that those who act as salesmen, brokers, dealers or agents of **CHAMPION** in selling or convincing people to invest in the investment scheme being offered by these entities including solicitations and recruitment through the internet may likewise be prosecuted and held criminally liable under Section 28 of the SRC and penalized with a maximum fine of Five Million pesos (P5,000,000.00) or a maximum penalty of twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC, as held in the case of Securities and Exchange Commission vs. Oudine Santos (G.R. No. 195542, March 19, 2014).

Those who invite or recruit others to join or invest in such venture or offer investment contracts or securities to the public may incur criminally liability, or otherwise be sanctioned or penalized accordingly.

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

In view thereof, the public is hereby advised to exercise caution in dealing with any individual or group of persons soliciting investments for and on behalf of **CHAMPION INTERNATIONAL CORPORATION/MADENU CHAMPION MARKETING INTERNATIONAL, INC.** The public is further advised **NOT TO INVEST** or **STOP INVESTING** in any investment scheme being offered by aforesaid entities/individuals.

Should you have any information regarding any investment solicitation by any individual or group of individuals representing **CHAMPION INTERNATIONAL CORPORATION/MADENU CHAMPION MARKETING INTERNATIONAL, INC.**, please call the Enforcement and Investor Protection Department (EIPD) at telephone number (02) 8818-6047 or send your report to the EIPD at [epd@sec.gov.ph](mailto:epd@sec.gov.ph) or you may visit the EIPD office located at the Ground Floor, North Wing Hall, Secretariat Building, PICC Complex, Pasay City.

For the guidance of the public.