

S E C ADVISORY

Based on the information gathered by the Commission, a number of individuals or group of persons claiming to represent **I EARN 01 TRADING INC.** (“iEarn”) headed by Ms. Madelaine Sakay, are enticing the public to invest their money in said entity.



SAAN BA AABOT ANG P1,000.00 MO???

POSITION YOUR ACCOUNT NOW !!!

REPUBLICA NG PILIPINAS
1000
SANLIBONG PISO

PREMIUM

- P2,200 – VIDEO ADS**
- P500 – PAIRING**
- P100 – DIRECT REFERRAL**
- P20 – UNI LEVEL FROM 2ND TO 5TH LEVEL**

iEarn01

Sure payout ka dito kahit walang invite.

Pm me for more details.



As posted online, iEarn is offering investments to the public by availing of either its Basic Package worth Php899.00 or Premium Package worth Php1,000.00:

Join Now!

iEarn

BASIC

₱ 1100 - Video Ads
for 10 days

₱ 400 - Pairing (3 pairs/day)

₱ 90 - Direct Referral

₱ 10 - Unilevel from
2nd to 5th Level

Position your account now!
For only **₱899**.

Comes with **FREE** product.
(lotion or soap)

For more details, contact Team Firmus.

Facebook: IEARN Philippines
@iearn01ph

Join Now!

iEarn

PREMIUM

₱ 2200 - Video Ads
for 20 days

₱ 500 - Pairing (2 pairs/day)

₱ 100 - Direct Referral

₱ 20 - Unilevel from
2nd to 5th Level

Position your account now!
For only **₱1000**.

Comes with **FREE** product.
(lotion or soap)

For more details, contact Team Firmus.

Remarkably, **the Php1,000.00 investment shall turn into Php2,200.00 in just twenty (20) days,** on top of the other ways to earn.

Below are the ways to earn:

1. By watching videos, a basic package shall earn a total maximum of Php1,100.00 in 10 days or a **100% return in 10 days**, while a premium package shall earn a total maximum of Php2,200.00 in 20 days or **100% return in 20 days**. A member, by watching the very same



video earns Php22.00 per video play for a maximum of 5 times per day;

Note: The maximum earning of Php1,100.00 and Php2,200.00 is on a per account basis. A member may avail up to a **maximum of 31 accounts**.

2. By direct selling where a member shall earn 30% discount for every product sale; and
3. By direct referral, where a member shall earn an unlimited direct referral bonus equivalent to 10% from the package availed of by his direct recruit, that is, Php90.00 for basic package and Php100 for premium package.

Note: A member shall only be entitled to referral bonus provided that they have availed of the same package.

4. By matching where a member shall earn the following sales match bonus for every matched downline in his structure:

Package	Sales Match Bonus per pair	Maximum Pairs	Maximum Pairing per day
Basic Package	Php400.00	15	3
Premium Package	Php500.00	20	2

Note: Upon reaching the maximum pair, a member is required to reactivate his account by paying either Php899.00 or Php1,000.00 according to the package intended to be reactivated.

5. By recruitment where a member shall earn unilevel bonus either Php10.00 (for basic) or Php20.00 (for premium) from the recruit of his direct recruit up to the 5th level.

As the aforementioned schemes involve the offer and sale of securities to the public, the Securities Regulation Code (SRC) requires that these securities are duly registered with the Commission and that the concerned corporation and/or its agents have appropriate registration and/or license to sell such securities to the public pursuant to Section 8 of the SRC.

Per records of the Commission, **I EARN 01 TRADING INC.** is registered with the Commission as a corporation, however, such registration specifically provides that the same **DOES NOT AUTHORIZE INVESTMENT SOLICITATION AND INVESTMENT-TAKING WITHOUT A SECONDARY LICENSE FROM THIS COMMISSION** and verily, the corporation has not secured prior registration and/or license from the Commission as prescribed under Sections 8 and 28 of the SRC.



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION
PICC Secretariat Bldg., PICC Complex
Pasay City, Metro Manila

COMPANY REG NO. CS201954762

CERTIFICATE OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

This is to certify that the Articles of Incorporation and By Laws of:

I EARN 01 TRADING INC.

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation and By Laws in accordance with the Revised Corporation Code of the Philippines (Republic Act No. 11232), and copies of said Articles and By Laws are hereto attached.

This Certificate grants juridical personality to the corporation but does not authorize it to issue, sell or offer for sale securities to the public, such as but not limited to shares of stock, investment contracts, debt instruments and virtual currencies without prior Registration Statement approved by the Securities and Exchange Commission; nor to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/broker/merchant, financing/lending company, and time shares/club shares/membership certificate issuers or selling agents thereof; nor to operate a fiat money to virtual currency exchange. Neither does this Certificate constitute a permit to undertake activities for which other government agencies require a license or permit.

As a registered corporation, it shall submit annually to this Commission the reports indicated at the back of this certificate.

This Certificate DOES NOT AUTHORIZE INVESTMENT SOLICITATION AND INVESTMENT-TAKING WITHOUT A SECONDARY LICENSE FROM THIS COMMISSION.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed to this Certificate at PICC Secretariat Bldg., PICC Complex Pasay City, Metro Manila, Philippines, this day of 28 August, Twenty Nineteen.

GERARDO F. DEL ROSARIO
Director
Company Registration and Monitoring Department



For SEC use only
147734 (P200) as revised

Hence, those who act as salesmen, brokers, dealers or agents or claim to act as such for **I EARN 01 TRADING INC.** in selling or convincing people to invest in the investment scheme



being offered by said entity including solicitations and recruitment through the internet may be prosecuted and held criminally liable under Section 28 of the SRC and penalized with a maximum fine of Five Million pesos (P5,000,000.00) or penalty of Twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC.

Also, those who invite or recruit others to join or invest in such venture or offer investment contracts or securities to the public may incur criminally liability, or otherwise be sanctioned or penalized accordingly as held by the Supreme Court in the case of *Securities and Exchange Commission vs. Oudine Santos* (G.R. No. 195542, 19 March 2014).

The public is advised **NOT TO INVEST** or **STOP INVESTING** in any investment scheme being offered by any individual or group of persons allegedly for or on behalf of **I EARN 01 TRADING INC.** and to exercise caution in dealing with any individuals or group of persons soliciting investments for and on behalf of it.

Violators are further warned that aside from the strict penalties imposed by the Commission for violations of the Securities Regulation Code, the Revised Corporation Code, and such other rules and regulation it enforces, the Bayanihan to Heal as One Act (Republic Act No. 11469) also punishes those participating in cyber incidents that make use or take advantage of the current crisis situation to prey on the public through scams, phishing, fraudulent emails, or other similar acts.

Should you have any information regarding the operation of the subject entity, please call the Enforcement and Investor Protection Department at telephone numbers (02) 8818-6047 or send your report to the EIPD at epd@sec.gov.ph.

For the guidance of the public.

Pasay City, 21 May 2020.