



Securities and Exchange Commission

PURCHASE ORDER

SECURITIES AND EXCHANGE COMMISSION

SEC Headquarters, Makati Ave., Saiceda Village, Bel-Air, Makati City

Telex No. 8818-3338

Supplier : <u>INQUIRER INTERACTIVE INC.</u>	P.O. No. : <u>2022-01-074</u>
Address : <u>3F Media Resource Plaza, 2350 Mola cor. Pasong Tirad</u>	Date : <u>November 9, 2022</u>
Tel No. : _____	Mode of Procurement : <u>SSAWETMS</u>

Gentlemen:
Please furnish this office the following articles subject to the terms and conditions contained herein:

Place of Delivery: <u>SEC</u>	Delivery Term: _____
Date of Delivery: _____	Payment term: <u>30 CD</u>

Item No./ Stock No.	Unit	DESCRIPTION	Qty	Unit Cost	Amount
	lot	Online Advertisements As per attached supporting documents: a. BAC Resolution No. 2022-156c b. Signed Notice of Award dated 09 November 2022 Forming part of this PO are the Schedule of Requirements Technical Specifications, Terms and Conditions, the bid and Notice of Award issued	1	599,760.00	599,760.00

(Amount in Words) Five Hundred Ninety Nine Thousand Seven Hundred Sixty Pesos P 599,760.00

In case of failure to make full delivery within the time specified above, a penalty of one-tenth (1/10) of (1%) one percent of the total value of these ORDER, for each day of delay shall be imposed.

Very truly yours,

Conforme: *(This also serve as your Notice to Proceed)*

IRENE LUCAS

(Signature over printed name)

11/19/2022
Date

EDHONA C. TANTUAN
Chief Counsel, OCS/M

Funds Cluster:	ORS/BURS No.:	<u>09-20(442)-2022-11-002412</u>
Funds Available:	Date of the ORS/BURS:	<u>Nov 15, 2022</u>
	Amount:	<u>P 599,760.00</u>

DONNIE Q. ESGUERRA
Director, FMD

INQUIRER.NET

INQUIRER INTERACTIVE, INC.
 6/F Media Resource Plaza, 4th Flr. Pacing Road District,
 La Foy, Makati City, Philippines
 Landline: (632) 6182708
 Fax: (632) 6180113

ADVERTISING AGREEMENT

Date: **18 November 2022**
 Contract No: **2028**

This authorizes INQUIRER.net to publish in its website the advertisement of:

Advertiser:	Securities and Exchange Commission (SEC)	Campaign:	SEC Display Ad Package
Source:	Direct	Sell to:	SEC (Securities and Exchange Commission)
Billing Address:	The SEC Headquarters, 7567 Makati Ave., Salcedo Village, Barangay Bal-Ak, Makati City (1006 Philippines)	Contact:	Ferny Jane P. Baluyut Email: fbaluyut@sec.gov.ph
Company Registration No.:	Government Agency	Details:	Procurement Division, Human Resources Email: HR@SEC1006.gov.ph
Business Permit/License No.:	Government Agency	Person:	Atty. Donald G. Espante Email: dgonspante@sec.gov.ph
		Details:	Director of Financial Management Email: DFM@SEC1006.gov.ph

Based on the following specifications:

Execution	Details	Frequency	Position	Geo-Target	Devices	Run Date
Display Ad: Standard Billboard; Leaderboard; Masthead Ad - Rotating banner ad that is clickable and includes direct preferred page - Material provided by client	Ad Masthead (desktop) 970x250 px, JPEG/GIF/HTML, max of 80kb	1,200,000 impressions for the entire 6 months	Homepage of INQUIRER.net	PH (can be targeted specific region and/or cities)	Ad Masthead - Desktop	November 2022 - May 2023
	Billboard ad (desktop & mobile) 300x250 px, JPEG/GIF/HTML, max of 80kb		Across All Channels of INQUIRER.net		Billboard ad - Desktop & Mobile	
	Leaderboard ad (mobile) 320x100px, JPEG/GIF/HTML, max of 80kb		Across All Channels of INQUIRER.net		Leaderboard ad - Mobile	
Facebook Post - Social Media amplification - With internal boosting - Material provided by client	FB post: tagged official brand social media account	1x post/ month for 6 months	Official Social Media account of INQUIRER.net	All Countries	Desktop, Mobile, Tablet	

Claim Type: New (Direct) Renewal (Agency)
 Payment Mode: Check Fund/ Wire Transfer
 Payment Terms: Pay before upload 15-30 days after bill

Notes:
 *Notes only apply to this package only. *Notes are exclusive of VAT and VAT

Special Instructions: Pay to: INQUIRER INTERACTIVE, INC. Bank Detail: Security Bank Dollar Account: 0061-488438-300 Peso Account: 0063-488438-000 Branch: Head Office CAGI, Ayala Avenue, Makati City Swift Code: SC10PHMM	Total Ad Cost: ₱385,500 Duration: 6 months Total cost Ad: ₱ 545,500 12% VAT (if applicable): ₱ 64,280 Total amount: ₱ 609,780
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Proposed by:

 Signature & Date: **Edeline L. Tashwin**
 Authorizing Signatory: Atty. Edeline L. Tashwin
 Designation: SEC Chief Counsel

Accepted by:

 Signature & Date: **Wida Lucano**
 Signature & Date: **Paolo R. Prieto**
 Designation: Accounts Director, Sales & Marketing
 Designation: CEO / President

- To accept/publish advertisements in accordance with company policies.
- To reject ads that are false, misleading, deceptive, fraudulent, not in good taste, offensive, or those that fail to comply with its standards of decency and dignity, or violate laws dealing with such matters as libel, intellectual property or right to privacy, among others.
- To reject ads promoting casino and massage parlors, bill shows and entertainment, pornography, those exploiting sex, those advertising illegal or depreciable products and services, and those that may injure the reputation of INQUIRER.NET.
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or other instructions which conflict with publication policies.
- To not be responsible for any reproduction caused by material with printing specifications or any losses or damages resulting therefrom.
- To terminate this Agreement, upon 3 days' notice in writing or by email, in case of late payments or any breach.
- To have all ads and company, URL, product or brand names be clearly distinguishable from other existing ads on the site or on any to prevent fraud.
- To have all ads clearly identified by the trademark or signature of the advertiser. Material that is the subject of INQUIRER.NET web site or its related editorial pages must be marked "Advertisement" or "Sponsored".
- The advertiser and the ad agency jointly and severally agree to indemnify, defend and hold harmless INQUIRER.NET, its officers, agents and employees from any and all claims, suits, judgments, losses, damages, costs and expenses (including legal fees) for which INQUIRER.NET may become liable by reason of INQUIRER.NET's publication of the ad.
- Only when complaints that within 30 days after publication shall be entertained. First look out and reply and subject to editorial approval.
- Two (2%) percent interest per month, at maximum rate per annum allowable by law shall be charged on all delinquent accounts plus 12% of the amount due as attorney's fee in case of legal action that may arise out of the transaction.
- Client may terminate this Agreement by sending an email to circulation@inquirer.net. Billing will be limited to actual usage.
- The Client shall hold its directors, officers, and employees free and harmless against any and all damages, claims, suits, or suits for intellectual property infringement, defamation of third, breach of confidentiality, or any violation of law or contract as a result of the publication of contents, data, information, or materials through INQUIRER.NET. In the event of litigation or suit against INQUIRER.NET, its directors, officers, and employees on account of the publication of contents, data, information, or materials through the INQUIRER.NET platform, the Client shall indemnify INQUIRER.NET, its directors, officers, and employees in the amount equivalent to all the costs and expenses arising from or otherwise connected with said litigation or suit.