



ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

This is to inform the public that **LIVEWELL MULTI-VENTURES** and the individuals offering investments under its name are **NOT AUTHORIZED TO SOLICIT INVESTMENTS FROM THE PUBLIC**.

The Securities and Exchange Commission (“Commission”) has noticed that individuals or group of persons is soliciting from the public to invest in **LIVEWELL MULTI-VENTURES**, an unregistered entity purportedly engaged in advertisements, trading, agriculture, manufacturing, and logistics operations.

The entity entices the public to invest online or through the internet by availing either the Tester Plan, Home Starter, and Eagle Plan by investing Php500.00, Php5,000.00, and Php50,000.00, respectively, to earn a **fixed daily income of 3% for 60 days or for a total of 180% in just 2 months**.

The advertisement is split into two main sections. The left section is a promotional graphic with a blue and white color scheme. It features the text 'START EARNING ONLINE' in large, bold letters. Below this, it lists three investment options: '500 BECOMES 900', '5000 BECOMES 9000', and '50000 BECOMES 90000'. It also states 'FIXED DAILY INCOME DAILY PAYOUT NO INVITE REQUIRED' and includes a button that says 'ASK US HOW!' with a right-pointing arrow. The right section is a screenshot of a mobile application interface. At the top, it says 'LiveWell Multi - Ventures Philippin...' and '8 Dec 2022'. Below this is a table with three rows, each representing an investment plan. The first row is 'TESTER PLAN' with an investment of 500 and a return of 15 x60 days = 900. The second row is 'HOME STARTER' with an investment of 5,000 and a return of 150 x60 days = 9,000. The third row is 'EAGLE PLAN' with an investment of 50,000 and a return of 1,500 x60 days = 90,000. Red circles are drawn around the return values in the table. Below the table, there is a text box in Tagalog: 'Maaari ring mag-avail ng Multiple Plans o magdagdag ng puhunan under one account anytime para mas malaki ang balik nito araw-araw.'

Plan	Investment	Return
TESTER PLAN	500	15 x60 days = 900
HOME STARTER	5,000	150 x60 days = 9,000
EAGLE PLAN	50,000	1,500 x60 days = 90,000

It appears that **LIVEWELL MULTI-VENTURES**, an entity not registered as a corporation or partnership with the Commission, is engaged in fraudulent transactions by soliciting, offering, and/or selling of unregistered securities from the public in the form of investment contracts without the necessary license in violation of Sections 8, 12 and 28 of the Securities Regulation Code (SRC).

Accordingly, the Commission warns all unscrupulous individuals and/or entities that **strict penalties are imposed for violations of the Securities Regulation Code, the**

Revised Corporation Code of the Philippines and such other laws, rules and regulations enforced by the Commission.

Those who act as salesmen, brokers, dealers, agents, representatives, solicitors, operators, promoters, recruiters, uplines, influencers, endorsers, abettors and enablers of **LIVEWELL MULTI-VENTURES** in selling or convincing people to invest in what appears to be an investment scheme being offered by said entity including solicitations and recruitment through the internet **may be prosecuted and held criminally liable** under Section 28 of the SRC and **penalized** with a maximum fine of Five Million pesos (Php5,000,000.00) or penalty of Twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC (*G.R. No. 195542, 19 March 2014*).

In view thereof, the public is advised **NOT TO INVEST or STOP INVESTING** in any investment scheme being offered by **LIVEWELL MULTI-VENTURES** as well as to any other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **LIVEWELL MULTI-VENTURES**.

Should you have any information regarding any investment solicitation by any individuals or group of individuals on behalf of **LIVEWELL MULTI-VENTURES**, please send your report to the ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT at epd@sec.gov.ph.

For the guidance of the public.

Makati City, 24 January 2023.