

ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

The Commission has received information that a certain **AJ PEREZ** thru an entity named **CROWDFUNDING PINAS** is soliciting investments from the public.

Based on the reports, a certain **AJ PEREZ** is encouraging people to invest in his crowdfunding projects for a promise of a guaranteed monthly profit and guaranteed Return of Investment (ROI).

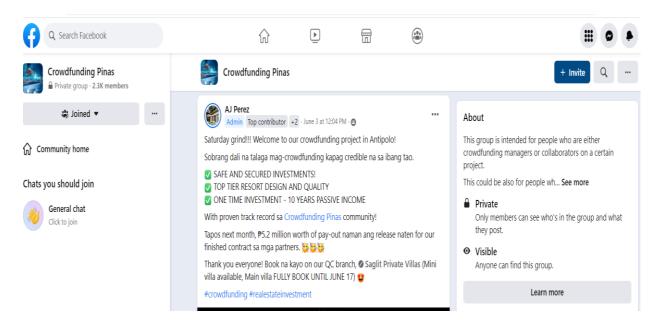
As appearing in his Social Media post which was shared to the Commission, **AJ PEREZ** is inviting the public to its current crowdfunding project in Antipolo, entitled "Saglit Private Villas 2nd branch". Below is a screenshot copy of the said social media post:



Further, in another Social Media post, **AJ PEREZ** is inviting the public to join an entity named **CROWDFUNDING PINAS** and to support his other crowdfunding projects namely, *Aria Gastropub* and *Saglit Private Villas*, as shown below:



Further, in another Social Media post thru the Facebook page of **CROWDFUNDING PINAS**, **AJ PEREZ** made an announcement regarding his crowdfunding project in Antipolo and his promise of a 10 year passive income for a one-time investment. In the same Social Media post, **AJ PEREZ** is inviting the public in his crowdfunding project in QC branch of "Saglit Private Villa". Below is a screenshot of the said social media post:



The public is hereby informed that **CROWDFUNDING PINAS** is not registered with the Commission and is **not authorized to solicit investment** from the public, not having secured prior registration and/or license to sell securities or solicit investments as prescribed under Section 8 of the Securities Regulation Code (SRC). Likewise, **CROWDFUNDING PINAS** is not registered as crowdfunding intermediary and funding portal pursuant to the Rules Governing Crowd Funding.

Further, **AJ PEREZ** has not been issued a Certificate of Registration as Associated Person, Compliance Officer, Salesman and/or Certified Investment Solicitor of a Broker Dealer in Securities Investment, Investment House, Underwriter of Securities, Investment Company Adviser, and/or Mutual Fund Distributor under the Securities Regulation Code.

Moreover, the Financial Products and Services Consumer Protection Act (FCPA) also prohibits investment fraud which is defined under the law as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license or permit from the SEC.

In view thereof, the public is hereby advised to exercise caution in dealing with any individual or group of persons soliciting investments for and on behalf of **AJ PEREZ / CROWDFUNDING PINAS**. The public is further advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by the subject individual or his representatives.

Those who act as salesmen, brokers, dealers or agents, representatives, promoters, recruiters, uplines, influencers, endorsers, abetters and enablers of **AJ PEREZ / CROWDFUND PINAS** in soliciting or convincing people to invest in the investment scheme being offered by the said entities including soliciting investments or recruiting investors through the internet may be held

criminally liable under Section 11 of the Financial Products and Services Consumer Protection Act (FCPA) and under Section 28 of the SRC and for the two offenses, **both penalized** with **separate maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both pursuant to Section 73 of the SRC (SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014).**

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding the operation of the subject individual and entity, please send you reports to the Enforcement and Investor Protection Department (EIPD) at email epd@sec.gov.ph or you may visit the EIPD located at the 9/F, The SEC Headquarters, 7907 Makati Avenue, Salcedo Village, Brgy. Bel-Air, Makati City.

For the information and guidance of the public.

Makati City, 29 June 2023