

ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

This Advisory is prompted by inquiries, reports and information received by the Commission that individuals or group of persons representing an entity named **GOLDEN EDGE MARKETING AND CONSUMERISM / GOLDEN EDGE MARKETING AND CONSUMERISM TRADING OPC** are enticing the public to invest their money in the said entity with a promise of high monetary rewards or profits.

As appearing in the Social Media post of a certain **Ej Sabaduquia Agno** which was shared to the Commission, **GOLDEN EDGE MARKETING AND CONSUMERISM** advertised its “*Premium Shared Income Profit Package*”, where it promises investors a gain of up to 60% shared income in just 35 days.



Further, in its Facebook (FB) Page, **GOLDEN EDGE MARKETING AND CONSUMERISM** is inviting the public to invest in its “*Premium Shared Income Profit Package*” for a promise of a 60% shared income in just 35 days, as shown below:



In the same FB Page, **GOLDEN EDGE MARKETING AND CONSUMERISM** advertised the company's *Passive Income Program* and its *Marketing Plan* where it promises investors 10% profits for every cycle which is equivalent to 7 days or a 40% profit in 4 cycles based on the chosen package as shown in its company's marketing plan:

GOLDEN EDGE

Passive Income Program

JOIN US

Our business program can help everyone!
Students
Employees
And even unemployed!
A business for everyone

- ✔ You will be receiving **40% profit** based on Our Packages
- ✔ Earning profit comes with **4 Cycles** and you will receive **10% profit** each cycle.
- ✔ Each cycle runs **every 7 days**
- ✔ On the last cycle, you will be receiving your capital together with the **10% profit**

www.goldedgemktg.com

GOLDEN EDGE

MARKETING PLAN 28 DAYS TIMEFRAME

PACKAGE	7 DAYS			
	1ST CYCLE	2ND CYCLE	3RD CYCLE	4TH CYCLE
BRONZE (1,000)	100	100	100	1,100
SILVER (5,000)	500	500	500	5,500
GOLD (10,000)	1,000	1,000	1,000	11,000
PLATINUM (50,000)	5,000	5,000	5,000	55,000
DIAMOND (100,000)	10,000	10,000	10,000	110,000
RADIANT (350,000)	35,000	35,000	35,000	385,000

GOLDEN EDGE MARKETING AND CONSUMERISM

www.goldedgemktg.com

The public is hereby informed that **GOLDEN EDGE MARKETING AND CONSUMERISM / GOLDEN EDGE MARKETING AND CONSUMERISM TRADING OPC** is not authorized to solicit investments from the public, not having secured prior registration and/or license to sell securities or solicit investments as prescribed under Section 8 of the Securities Regulation Code (SRC).

In this regard, the public is made aware that an “*investment contract*,” a kind of security, exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived from the efforts of others which is prominent in the scheme of **GOLDEN EDGE MARKETING AND CONSUMERISM / GOLDEN EDGE MARKETING AND CONSUMERISM TRADING OPC**.

As such, the Securities Regulation Code (SRC) requires that said offer and/or sale of securities must be duly registered with the Commission and that the concerned entity and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

Moreover, the ***Premium Shared Income Profit Package*** business scheme being offered by the subject entity shows indication of a possible “Ponzi Scheme” where moneys from new investors are used in paying “fake profits” to prior investors and is designed mainly to favor its top recruiters and prior risk takers and is detrimental to subsequent members in case of scarcity of new investors.

The offering and selling of securities in the form of investment contracts using the “Ponzi Scheme” which is fraudulent and unsustainable, is NOT a registrable security. The Commission will not issue a License to Sell Securities to the Public to persons or entities that are engaged in this business or scheme.

Finally, the Financial Products and Services Consumer Protection Act (FCPA) also prohibits investment fraud which is defined under the said law as any form of deceptive solicitation of investments from the public which includes Ponzi Schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contribution made by the investors themselves and the offering or selling of investment schemes to the public without a license or permit from the SEC.

In view thereof, the public is hereby advised to exercise caution in dealing with any individual or group of persons soliciting investments for and on behalf of **GOLDEN EDGE MARKETING AND CONSUMERISM / GOLDEN EDGE MARKETING AND CONSUMERISM TRADING OPC**. The public is further advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by the subject entity or its representatives.

Those who act as salesmen, brokers, dealers or agents, representatives, promoters, recruiters, uplines, influencers, endorsers, abettors and enablers of **GOLDEN EDGE MARKETING AND CONSUMERISM / GOLDEN EDGE MARKETING AND CONSUMERISM TRADING OPC** in soliciting or convincing people to invest in the investment scheme being offered by the said entity including soliciting investments or recruiting investors through the internet may be held criminally liable under Section 11 of the FCPA and Section 28 of the SRC and **for the two offenses both penalized with separate** maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both pursuant to Section 73 of the SRC (*SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014*).

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding the operation of the subject entity, please call the Enforcement and Investor Protection Department (EIPD) at telephone number 8818-6047 or email at epd@sec.gov.ph or you may visit the Commission’s Enforcement and Investor Protection Department (EIPD) located at the 9/F, The SEC Headquarters, 7907 Makati Avenue, Salcedo Village, Brgy. Bel-Air, Makati City

For the information and guidance of the public.

Makati City, 27 July 2023

