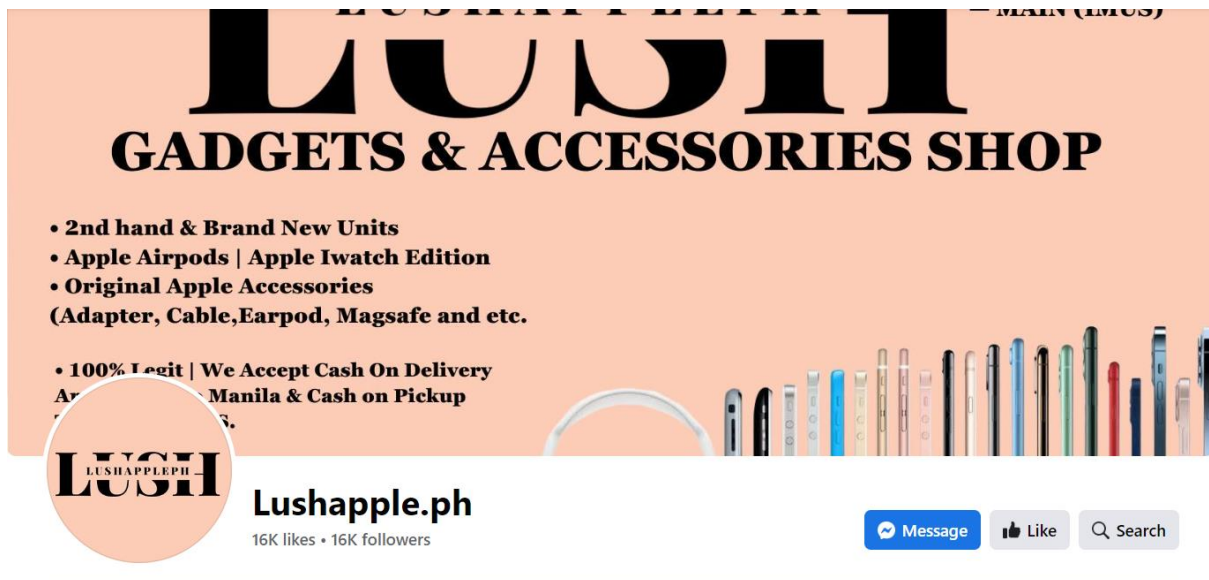




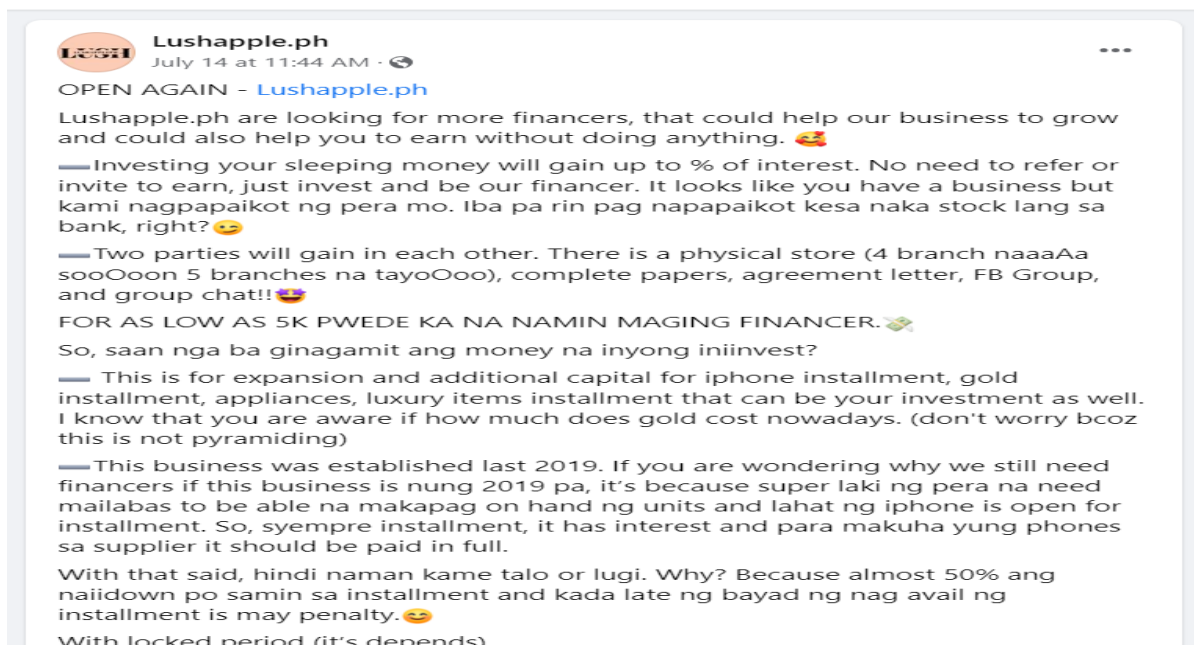
ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

This ADVISORY is prompted by reports and information received by the Commission concerning the activities of individuals or group of persons enticing the public through social media platforms to invest in a company named **LUSHAPPLE.PH**.



On **LUSHAPPLE.PH** Facebook page, (<https://www.facebook.com/profile.php?id=100076420446021>), the subject entity is offering investments to the public with **undisclosed percentage of interest**.



However, on a separate post by a certain FB Account named Alvin Sarroca David, a prospective investor will earn up to **40% interest**.

FINANCERS: LUSH (lushappleph)
Private group - 380 members

MONEY IN	ROI	MONEY IN	ROI
P5,000 - P7,000		P45,000 - P63,000	
P6,000 - P8,400		P50,000 - P70,000	
P7,000 - P9,800		P55,000 - P77,000	
P8,000 - P11,200		P60,000 - P84,000	
P9,000 - 12,600		P65,000 - P91,000	
P10,000 - P14,000		P70,000 - P98,000	
P15,000 - P21,000		P75,000 - P105,000	
P20,000 - P28,000		P80,000 - P112,000	
P25,000 - P35,000		P85,000 - P119,000	
P30,000 - P42,000		P90,000 - P126,000	
P35,000 - P49,000		P95,000 - P133,000	
P40,000 - P56,000		P100,000 - P140,000	

Alvin Sarroca David
June 15 -

OPEN AGAIN!

Lushapple.ph are looking for more financiers. that could help our business to grow and could also help you to earn without doing anything. 🙌

- Investing your sleeping money will gain up to 40% of interest. No need to refer or invite to earn, just invest and be our financier. It looks like you have a business but kami nagpapaikot ng pera mo. Iba pa rin pag napapaikot kesa naka stock lang sa bank. right? 😊
- Two parties will gain in each other. There is a physical store (3 branch naaaAa next month 5 branches na tayoOoo), complete papers, agreement letter. FB Group. and group chat!! 🙌

FOR AS LOW AS 5K PWEDE KA NA NAMIN MAGING FINANCER. 🙌

So, saan nga ba ginagamit ang money na inyong iniinvest?

- This is for expansion and additional capital for iphone installment, gold installment, appliances, luxury items installment that can be your investment as well. I know that you are aware if how much does gold cost nowadays. (don't worry bcoz this is not pyramiding)
- This business is nung 2019 pa. it's because super laki ng pera na need mailabas to be able na makapag on hand ng units and lahat ng iphone is open for installment. So, syempre installment, it has interest and para makuha yung phones sa supplier it should be paid in full. With that said. hindi naman kame talo or lugi. Why? Because almost 50% ang naiidown po samin sa installment and kada late ng bayad ng nag avail ng installment is may penalty. 😊

With locked period (3 months, 5 months & 1 year depende po sa amount)

As explained in their posts, **LUSHAPPLE.PH** is looking for financiers whose money they could use to expand their business specifically in selling electronic devices (Phones, Electronic watches, Airpods, iPads), Golds, Luxury items, Appliances and others. A prospective investor will not do anything to earn from the money they invested. Lushapple.ph is solely responsible for the operation of the business.

In this regard, the public is made aware that an “*investment contract*,” a kind of security, exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived from the efforts of others which is prominent in the scheme of **LUSHAPPLE.PH**.

As such, the Securities Regulation Code (SRC) requires that said offer and/or sale of securities must be duly registered with the Commission and that the concerned entity and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

Further, the Financial Products and Services Consumer Protection Act also prohibits investment fraud which is defined under the law as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license.

Based on the Commission's database, **LUSHAPPLE.PH**, is **NOT REGISTERED** as a corporation or partnership and **OPERATES WITHOUT THE NECESSARY LICENSE AND/OR AUTHORITY** to solicit, accept or take investments/placements from the public nor to issue investment contracts and other forms of securities defined under Section 3 of the Securities Regulation Code (SRC).

The scheme employed by **LUSHAPPLE.PH** has the characteristics of a "**Ponzi Scheme**" where money from new investors are used in paying "fake profits" to prior investors and is designed mainly to favor its top recruiters and prior risk takers and is detrimental to subsequent members in case of scarcity of new investors.

The offering and selling of securities in the form of investment contracts using the "**Ponzi Scheme**" which is fraudulent and unsustainable, is **NOT** a registrable security. The Commission will not issue a License to Sell Securities to the Public to persons or entities that are engaged in this business or scheme.

In view thereof, the public is hereby advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by **LUSHAPPLE.PH** as well as to any other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **LUSHAPPLE.PH**.

Those who act as salesmen, brokers, dealers or agents, representatives, promoters, uplines, recruiters, influencers, endorsers and enablers of **LUSHAPPLE.PH**, in selling or convincing people to invest in the investment scheme being offered by the said entity including soliciting investments or recruiting investors through the internet may be held criminally liable under Section 11 of the Financial Products and Services Consumer Protection Act (FCPA) and Section 28 of the SRC and **for the two offenses, both penalized with** separate maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both pursuant to Section 73 of the SRC (*SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014*).

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding any investment solicitation by any individual or group of individuals on behalf of **LUSHAPPLE.PH**, please send your report through email at epd@sec.gov.ph.

For the information and guidance of the public.

Makati City, 18 July 2023.