

ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

This is to inform the public that B2B TRADING CENTER OPC through its officers Serapion Dimasaka Sergio, Jr., a.k.a. Jhun Sergio and Cesar Ramirez and some other individuals are NOT AUTHORIZED TO SOLICIT INVESTMENTS FROM THE PUBLIC.

The Securities and Exchange Commission (“Commission”) has noticed that **B2B TRADING CENTER OPC**, an entity purportedly engaged in direct selling and social e-commerce, and individuals or group of persons related thereto are soliciting investments through its **Go Diamond.On-line Program**.



Accordingly, prospective investors are required to choose among the following packages with its corresponding amount of investment:



YOUR FUTURE STARTS HERE

Start Business

GO DIAMOND.ONLINE
THE LIFE CHANGING COMMUNITY

Package	Investment Amount	Points
Bronze Package	5K	10 Points
Silver Package	25K	10 Points
Gold Package	50K	20 Points
Platinum Package	100K	40 Points
Diamond Package	150K	60 Points

Go Diamond offers seven (7) ways to earn:

1. **Online/Offline Retail Profit** where member shall earn by availing/consuming the company's consumer goods;
2. **Fast Start Bonus** where a member shall earn 10% direct referral commission based on the package availed of by his/her recruits;
3. **Infinity Pass-Up Bonus** where an Upline who avails of the Diamond package shall earn an unlimited 1% income for the availment of his/her downlines of any of the package except for Diamond Package, while 5% income shall be earned by such Upline whose downline avails Diamond Package up to the fifth (5th) level;
4. **Bronze Sales Commission** where an Upline who avails of the Bronze Package shall earn Php2,000.00 for every matching under his/her structure;
5. **Booster Sales Commission** where an Upline who avails of the Silver, Gold, Platinum, and Diamond Packages shall earn a pairing income equivalent to Php5,000.00, Php10,000.00, Php20,000.00, and Php30,000.00, respectively;
6. **Effortless Match Bonus** where an Upline who avails of the Silver, Gold, Platinum, and Diamond Packages shall earn Php2,000.00, Php4,000.00, Php8,000.00, and Php12,000.00, respectively, for every recruits of his/her downlines; and
7. **Residual Matching Bonus** where a member shall earn certain income for every pairing of the points for his/her direct recruits and the equivalent points of the products purchased.

The public is made aware that an "*investment contract*," a kind of security, exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived from the efforts of others which is present in the pyramiding investment scheme of **B&B TRADING CENTER OPC** through its **Go Diamond.On-line Program**.

Pyramiding, being fraudulent and unsustainable is not a registrable security. The Securities and Exchange Commission has not and will never issue a Permit to Offer and Sell Securities to persons or entities that are engaged in this business. The scam involves the recruitment of people in a two-pronged structure that take the form of a pyramid one that grows wider at the bottom and thrives with the supply of new recruits to the scheme. Unfortunately, once the recruits declines, so does the money.

The records of the Commission show that **B&B TRADING CENTER OPC** is registered with the Commission. However, it is NOT AUTHORIZED to solicit investments from the public since it has not secured prior registration and/or secondary license from the Commission to engage in such activity. The investment scheme being offered by **B&B TRADING CENTER OPC** is fraudulent as it is engaged in the offering and/or selling of unregistered securities in the form of investment contracts to the public in violation of Sections 8, 26 and 28 of the Securities Regulation Code.

Further, the **Financial Products and Services Consumer Protection Act (FCPA)** specifically provides that any form of deceptive solicitation such as offering or selling of investment scheme from the public without a secondary license or permit from the Commission constitute investment fraud and is an unlawful activity in violation of Section 11 of the said Act.

Accordingly, the Commission warns all unscrupulous individuals and/or entities that **strict penalties are imposed for violations of the Securities Regulation Code, the Revised Corporation Code of the Philippines and such other laws, rules and regulations enforced by the Commission.**

Those who act as salesmen, brokers, dealers or agents of **B&B TRADING CENTER OPC** in selling or convincing people to invest in what appears to be an investment scheme being offered by said entity including solicitations and recruitment through the internet **may be prosecuted and held criminally liable** under Section 28 of the SRC and Section 11 of the FCPA and **for the two offenses both penalized with separate** maximum fine of Five Million pesos (Php5,000,000.00) or penalty of Twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC (*G.R. No. 195542, 19 March 2014*).

In view thereof, the public is advised **NOT TO INVEST or STOP INVESTING** in any investment scheme being offered by **B&B TRADING CENTER OPC** as well as to any other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **B&B TRADING CENTER OPC**.

Should you have any information regarding any investment solicitation by any individuals or group of individuals on behalf of **B&B TRADING CENTER OPC** please send your report to the ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT at epd@sec.gov.ph.

For the guidance of the public.

Makati City, 01 August 2023.