



## ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

### SEC ADVISORY

**This is to inform the public that ALAO/ALAO Investment Platform is NOT AUTHORIZED TO SOLICIT INVESTMENTS FROM THE PUBLIC.**

Based on reports and information gathered by the Commission, **ALAO/ALAO Investment Platform**, claims that it is a crowdfunding investment company with an office located at New York City, New York, U.S.A. and is actively enticing the public to invest into its projects, such as: a.) Wind harvest; b.) Real Estate investments; and c.) Zenni home, in exchange for a promise of high profits and monetary rewards.

As posted online, **ALAO/ALAO Investment Platform**, is offering and enticing the public to invest in their projects and become a partner. Each of the above-mentioned projects has a variety of investment plans. The minimum investment under its basic plan is Php100.00 and up to Php100,000.00 for the master plan. Accordingly, **a person who invests can earn 2% for 5 days and 5% for a period of 30 days, depending on the project chosen to invest in. Aside from that, the investor is also entitled to receive a monetary reward of Php6,000.00 as a senior partner everytime he recruits two new investors to also become as senior partners.**



Junior Partner	Middle Partner	Senior Partner																																												
<b>-10000P → 500P/share</b>	<b>-5000P → 2000P/share</b>	<b>-10000P → 6000P/share</b>																																												
<b>1. Investment Income</b> Daily income = 10 pesos Period = 60 days Refund after period = 500 pesos Total revenue = 60 × 10 + 500 = 1100 pesos	<b>1. Investment Income</b> Daily income = 42 pesos Period = 60 days Refund after period = 2000 pesos Total revenue = 42 × 60 + 2000 = 4520 pesos	<b>1. Investment Income</b> Daily income = 150 pesos Period = 60 days Refund after period = 6000 pesos Total revenue = 150 × 60 + 6000 = 15000 pesos																																												
<b>2. Incentive Fund</b> Receive <b>500 pesos</b> for every <b>2</b> junior partners invited	<b>2. Incentive Fund</b> Receive <b>500 pesos</b> for every <b>2</b> junior partners invited Receive <b>2,000 pesos</b> for every <b>2</b> Middle partners invited	<b>2. Incentive Fund</b> Receive <b>500 pesos</b> for every <b>2</b> junior partners invited Receive <b>2,000 pesos</b> for every <b>2</b> Middle partners invited Receive <b>6,000 pesos</b> for every <b>2</b> senior partners invited																																												
<b>3. Exclusive Investment Plan</b> (Refund of investment principal at maturity) <table border="1"> <tr> <td>Junior plan(A1)</td> <td>500P</td> <td>7D</td> <td>12.6P/D</td> </tr> </table> (Daily return of investment principal) <table border="1"> <tr> <td>Junior plan(A2)</td> <td>500P</td> <td>20D</td> <td>40P/D</td> </tr> <tr> <td>Junior plan(A3)</td> <td>1000P</td> <td>30D</td> <td>34.17P/D</td> </tr> </table>	Junior plan(A1)	500P	7D	12.6P/D	Junior plan(A2)	500P	20D	40P/D	Junior plan(A3)	1000P	30D	34.17P/D	<b>3. Exclusive Investment Plan</b> (Refund of investment principal at maturity) <table border="1"> <tr> <td>Middle plan(B1)</td> <td>500P</td> <td>7D</td> <td>16P/D</td> </tr> </table> (Daily return of investment principal) <table border="1"> <tr> <td>Middle plan(B2)</td> <td>500P</td> <td>20D</td> <td>42.6P/D</td> </tr> <tr> <td>Middle plan(B3)</td> <td>500P</td> <td>5D</td> <td>36.67P/D</td> </tr> </table>	Middle plan(B1)	500P	7D	16P/D	Middle plan(B2)	500P	20D	42.6P/D	Middle plan(B3)	500P	5D	36.67P/D	<b>3. Exclusive Investment Plan</b> (Refund of investment principal at maturity) <table border="1"> <tr> <td>Senior plan(C1)</td> <td>500P</td> <td>7D</td> <td>17.5P/D</td> </tr> </table> (Daily return of investment principal) <table border="1"> <tr> <td>Senior plan(C2)</td> <td>500P</td> <td>20D</td> <td>46P/D</td> </tr> <tr> <td>Elite plan</td> <td>30000P</td> <td>20D</td> <td>2850P/D</td> </tr> <tr> <td>Senior plan(C3)</td> <td>500P</td> <td>30D</td> <td>39.17P/D</td> </tr> <tr> <td>Master plan</td> <td>100000P</td> <td>7D</td> <td>8333P/D</td> </tr> </table>	Senior plan(C1)	500P	7D	17.5P/D	Senior plan(C2)	500P	20D	46P/D	Elite plan	30000P	20D	2850P/D	Senior plan(C3)	500P	30D	39.17P/D	Master plan	100000P	7D	8333P/D
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In this regard, the public is made aware that, an “investment contract,” which is a kind of security, exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived from the efforts of others which is prominent in the scheme of **ALAO/ALAO Investment Platform**.

As such, the Securities Regulation Code (SRC) requires that said offer and/or sale of securities must be duly registered with the Commission and that the concerned entity and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

Based on the Commission’s database, **ALAO/ALAO Investment Platform**, is **NOT REGISTERED** as a corporation or partnership and **OPERATES WITHOUT THE NECESSARY LICENSE AND/OR AUTHORITY** to solicit, accept or take **investments/placements from the public nor to issue investment contracts and other forms of securities defined under Section 3 of the Securities Regulation Code (SRC).**

The scheme employed by, **ALAO/ALAO Investment Platform** has the characteristics of a “**Ponzi Scheme**” where money from new investors are used in paying “fake profits” to prior investors and is designed mainly to favor its top recruiters and prior risk takers and is detrimental to subsequent members in case of scarcity of new investors.

The offering and selling of securities in the form of investment contracts using the “**Ponzi Scheme**” which is fraudulent and unsustainable, is **NOT** a registrable security. The Commission will not issue a License to Sell Securities to the Public to persons or entities that are engaged in this business or scheme.

Moreover, R.A. No. 11765 or the Financial Products and Services Consumer Protection Act (FCPA) prohibits the commission of “Investment fraud”, defined as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license or permit from the SEC.

In view thereof, the public is hereby advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by, **ALAO/ALAO Investment Platform** as well as to any other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **ALAO/ALAO Investment Platform**.

Those who act as salesmen, brokers, dealers or agents, representatives, promoters, uplines, recruiters, influencers, endorsers and enablers of **ALAO/ALAO Investment Platform**, in selling or convincing people to invest in the investment scheme being offered by the said entity including soliciting investments or recruiting investors through the internet may be held criminally liable under Section 11 of the FCPA and under Section 28 of the SRC and both penalized separately with a **maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both pursuant to Section 73 of the SRC** (*SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014*).

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding any investment solicitation by any individual or group of individuals on behalf of **ALAO/ALAO Investment Platform**, please send your report through email at [epd@sec.gov.ph](mailto:epd@sec.gov.ph).

For the information and guidance of the public.

Makati City, 14 September 2023