

ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

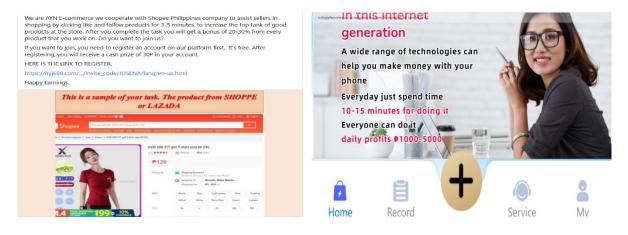
This is to inform the public that <u>AYN E-COMMERCE</u> is NOT AUTHORIZED TO SOLICIT INVESTMENT FROM THE PUBLIC.

Based on the reports and information gathered by the Commission, **AYN E-COMMERCE**, is an online platform engaged in recruiting people who are seeking employment on a part-time basis.

After signing in the link <u>https://hyj698.com/.../invite_code/JDSENA/lang/en-us.html</u>, a series of advertisements appears on your home screen. In one of its announcements it mentioned that an investor can earn a daily profit of Php1,000.00 to 5,000.00 a day by spending at least ten to fifteen minutes in their platform.

After registration the participant-investor instantly receives a Php30.00 bonus in his account. Here, he is tasked in each level to click the "Like button" and grab orders (products/items from small and big stores), which the system captures and posts online. In between levels/packages he is obliged to invest (recharge) money from a minimum of Php120.00 (under its basic plan) up to the maximum amount of Php100,000.00 (highest package) Once a product is sold, the company shares the revenue with the investor. Accordingly, the investor receives a bonus of 20% to 30% from every product sold.

As an added enticement, if "Investor A" (the first investor) successfully recruits another investor ("Investor B"), he automatically becomes the agent of his recruit and is entitled to receive an 8% commission on each product sold by his recruit.



Recharge Recharge							record
Recharge amount							
Please input recharge amount							
Recharge instructions							
120 P		200 P		500 P		1000 P	
5000P Please click or enter above your recharge amount		10000 P		50000 ₽		100000 P	
Next							
Return company profile							
By increasing the order sales of leading product brands, you can make a profit just by pressing the grab order, and the system will automatically capture all the products that the customer receives. If there are more products in the system,							
the customer can increase the payment amount to complete the order and withdraw money. Capture orders here We will earn a commission from the fact that a capture order is entered. Stores will use the system to promote products through the system. Increase the sales of platforms and stores The order system will re-order on a daily basis. It is an automated system (our platform is an online transaction intermediary for small stores to large stores that want to increase							
store sales. Stores come from eBay-Alibaba-Amazon-BestBuy and many others, buy products) companies buy by The partner's products earn income, and all products are subject to platform service fees. The profit earned by the client will be							
received from our company is the one who shares the revenue with the client and the money that the client joins is the money that the client invests with the company. These products come from stores that want to increase their sales.							
Num la sur la							
Return Agency cooperation							
Platform 0 investment opens a 3-level agency model. For example, you are a platform member A. After completing the procurement task, you have the right to act as an agent. And the system will automatically generate a promotional exclusive QR code for sour member center, share your exclusive QR code to B, scan the QR code to register as a member. And after the purchase work is completed, A will get B's 8% commission at the same time. B's membership center is							
automatically created by the system with a special QR code, C registers as a member by scanning the QR code, after the purchase is completed, B gets 8% commission from C, A gets 6% from C, and so on. Become a member through C, C							
earns 8%, B earns 6%, and A earns 4% Reminder: All com							
is: 20:30. Disclaimer - Invited members can enjoy special p modifications to these terms and conditions. Including bu							s or
interpretation right belongs to Pindan.				1	1	1	

AYN E-COMMERCE's unauthorized investment activities exemplifies the so called "Tasking and Recharging scheme", wherein scammers use false promises, positive reviews and fabricated testimonies from fictitious people to lure and convince investors that they can earn money by accomplishing an easy task. The organization demand direct payments and/or membership fees from investors as a prerequisite of getting hired on a part-time basis. The initial earnings received by the investor is simply a deception for him to invest more money. After that, the investor discovers that the recharge services of the entity are absent and he can no longer withdraw his investments.

Briefly, an "*investment contract*" exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived from the efforts of others which is prominent in the scheme of **AYN E-COMMERCE**.

As such, the Securities Regulation Code (SRC) requires that said offer and/or sale of securities must be duly registered with the Commission and that the concerned entity

and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

Based on the Commission's database, **AYN E-COMMERCE**, is NOT REGISTERED as a corporation or partnership and <u>OPERATES WITHOUT THE NECESSARY LICENSE</u> <u>AND/OR AUTHORITY to solicit, accept or take investments/placements from the public</u> <u>nor to issue investment contracts and other forms of securities defined under Section 3</u> <u>of the Securities Regulation Code (SRC)</u>.

Further, the scheme employed by, **AYN E-COMMERCE** has the characteristics of a "Ponzi Scheme" where money from new investors are used in paying "fake profits" to prior investors and is designed mainly to favor its top recruiters and prior risk takers and is detrimental to subsequent members in case of scarcity of new investors.

The offering and selling of securities in the form of investment contracts using the "Ponzi Scheme" which is fraudulent and unsustainable, is NOT a registrable security. The Commission will not issue a License to Sell Securities to the Public to persons or entities that are engaged in this business or scheme.

Moreover, R.A. No. 11765 or the Financial Products and Services Consumer Protection Act prohibits the commission of "Investment fraud", defined as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license or permit from the SEC.

In view thereof, the public is hereby advised <u>NOT TO INVEST</u> or to <u>STOP</u> <u>INVESTING</u> in the investment scheme being offered by, AYN E-COMMERCE as well as to any other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of AYN E-COMMERCE.

Those who act as salesmen, brokers, dealers or agents, representatives, promoters, uplines, recruiters, influencers, endorsers and enablers of **AYN E-COMMERCE**, in selling or convincing people to invest in the investment scheme being offered by the said entity including soliciting investments or recruiting investors through the internet may be held criminally liable under Section 11 of the Financial Products and Services Consumer Protection Act (FCPA) and under Section 28 of the SRC and **both penalized separately with a maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both pursuant to Section 73 of the SRC (***SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014***).**

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding any investment solicitation by any individual or group of individuals on behalf of **AYN E-COMMERCE**, please send your report through email at <u>epd@sec.gov.ph</u>.

For the information and guidance of the public.

Makati City, 15 September 2023