



## ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

### SEC ADVISORY

Based on reports and information gathered by the Commission, individuals or group of persons claiming to represent **JBF GOLDMINER INTERNATIONAL** formerly known as **GOLD DE LUCK**, are enticing the public, through social media to invest in said entity.



**JBF GOLDMINER INTERNATIONAL** claims that they are the leading gold mining investment company dedicated to unlocking value of one of the world's most precious resources-**GOLD**. They further claim that with their strong commitment to responsible mining practices, innovative technologies, and strategic partnerships, they strive to create long-term value for investors and contribute to sustainable economic growth. Their Chief Executive Officer is Ms. **JINKY BAUTISTA FRANCO**.



As posted online, **JBF GOLDMINER INTERNATIONAL** is inviting investors for a lucrative investment opportunity which will earn a 10% daily profit for a period of 30 days, as shown in the table below:

Amount	1-10 Days	11-20 Days	21-30 Days	Total Revenue
500	500	500	500	1,500
1,000	1,000	1,000	1,000	3,000
3,000	3,000	3,000	3,000	9,000
5,000	5,000	5,000	5,000	15,000
10,000	10,000	10,000	10,000	30,000
25,000	25,000	25,000	25,000	75,000
50,000	50,000	50,000	50,000	150,000
100,000	100,000	100,000	100,000	300,000
500,000	500,000	500,000	500,000	1,500,000



In this regard, the public is made aware that an “*investment contract*,” which is a kind of security, exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived from the efforts of others, which is prominent in the scheme of **JBF GOLDMINER INTERNATIONAL** and **GOLD DE LUCK**.

As such, the Securities Regulation Code (SRC) requires that said offer and/or sale of securities must be duly registered with the Commission and that the concerned entity and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

Further, the Financial Products and Services Consumer Protection Act also prohibits investment fraud which is defined under the law as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license.

Based on the Commission’s database, **JBF GOLDMINER INTERNATIONAL** and **GOLD DE LUCK** are **NOT REGISTERED** as a corporation or partnership and **OPERATES WITHOUT THE NECESSARY LICENSE AND/OR AUTHORITY** to solicit, accept or take investments/placements from the public nor to issue investment contracts and other forms of securities defined under Section 3 of the Securities Regulation Code (SRC).

In view thereof, the public is hereby advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by **JBF GOLDMINER INTERNATIONAL** and **GOLD DE LUCK**, and its representatives.

Those who act as salesmen, brokers, dealers or agents, representatives, promoters, recruiters, uplines, influencers, endorsers, abettors and enablers of **JBF GOLDMINER INTERNATIONAL** and **GOLD DE LUCK**, in soliciting or convincing people to invest in the investment scheme being offered by the said entity including soliciting

investments or recruiting investors through the internet may be held criminally liable under Section 11 of R.A. No. 11765 or the Financial Products and Services Consumer Protection Act (FCPA) and 28 of the SRC which are both penalized separately with a **maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both pursuant to Section 73 of the SRC** (*SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014*).

Should you have any information regarding the operation of **JBF GOLDMINER INTERNATIONAL** and **GOLD DE LUCK**, and its representatives, please send your report through email at [epd@sec.gov.ph](mailto:epd@sec.gov.ph).

For the information and guidance of the public.

Makati City, 08 September 2023.