



## ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

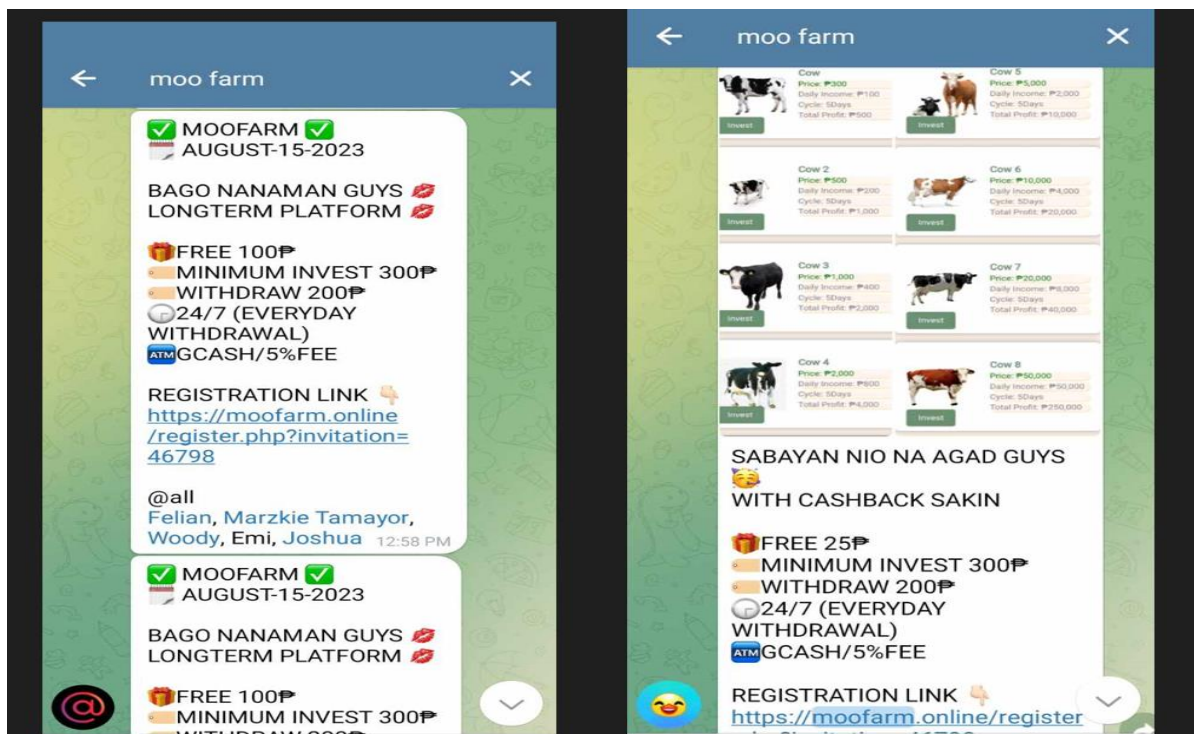
### SEC ADVISORY

This is to inform the public that **MOO FARM** is NOT AUTHORIZED TO SOLICIT INVESTMENTS FROM THE PUBLIC.

Based on the reports and information gathered by the Commission, **MOO FARM** and its people are enticing the public through social media to invest in their online platform named **MOO FARM**.

As appearing in their social media posts, anyone interested must first sign-in through these links <https://t.me/+eyb4QxA15Z04NGRI> or <https://t.me/+SOMX8w-pD1c1YmY9>. He or she may also join in the **MOO FARM Telegram Group Chat** at <https://t.me/+eyb4QxA15Z04NGRI>

As visibly seen in their member's online posts, an investor after registering, automatically gets Php100.00 on his **MOO FARM** account. In order to earn, he must invest money in eight levels (from Cow 1 to Cow 8). The minimum investment is Php 300.00 with a daily earning of Php100.00 (for its Basic plan; Cow 1) up to Php 50,000.00 investment for a daily earning of Php 50,000.00 (for its Master plan; Cow 8).





Investment Site Long-term Platform

August 17 · 🌐

PAYING NA PAYING SI MOO FARM NAPAKALIGIT SA WEDRAWAL

SIGN UP NA AT JOIN SA GC SA MAY MGA TELEGRAM

<https://t.me/+eyb4QxA15Z04NGRI>

INVEST NOW MAYA 12AM MAY INCOME AGAD

20% CASHBACK

✅ MOOFARM ✅

📅 AUGUST-15-2023

✓ REGISTRATION LINK ✓

COMPLAN

INVEST 300 - 100₱ daily

INVEST 500 - 200₱ daily

INVEST 1000 - 400₱ daily

INVEST 2000 - 800₱ daily

INVEST 5000 - 2000₱ daily

INVEST 10,000 - 4000₱ daily

INVEST 20,000 - 8000₱ daily

INVEST 50,000 - 50,000 daily

SIGN UP LINK

<https://t.me/+SOMX8w-pD1c1YmY9>

MOO FARM GROUP

<https://t.me/+eyb4QxA15Z04NGRI>

In this regard, the public is made aware, that an “*investment contract*,” which is a kind of security, exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived from the efforts of others which is prominent in the scheme of, **MOO FARM**.

As such, the Securities Regulation Code (SRC) requires that said offer and/or sale of securities must be duly registered with the Commission and that the concerned entity and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

Based on the Commission’s database, **MOO FARM**, is **NOT REGISTERED** as a corporation or partnership and **OPERATES WITHOUT THE NECESSARY LICENSE AND/OR AUTHORITY** to solicit, accept or take investments/placements from the public nor to issue investment contracts and other forms of securities defined under Section 3 of the Securities Regulation Code (SRC).

The scheme employed by, **MOO FARM** has the characteristics of a “**Ponzi Scheme**” where money from new investors are used in paying “fake profits” to prior investors and is designed mainly to favor its top recruiters and prior risk takers and is detrimental to subsequent members in case of scarcity of new investors.

The offering and selling of securities in the form of investment contracts using the “**Ponzi Scheme**” which is fraudulent and unsustainable, is **NOT** a registrable security. The Commission will not issue a License to Sell Securities to the Public to persons or entities that are engaged in this business or scheme.

Moreover, R.A. No. 11765 or the Financial Products and Services Consumer Protection Act prohibits the commission of “Investment fraud”, defined as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license or permit from the SEC.

In view thereof, the public is hereby advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by, **MOO FARM** as well as to any

other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **MOO FARM**.

Those who act as salesmen, brokers, dealers or agents, representatives, promoters, uplines, recruiters, influencers, endorsers and enablers of **MOO FARM**, in selling or convincing people to invest in the investment scheme being offered by the said entity including soliciting investments or recruiting investors through the internet may be held criminally liable under Section 11 of the Financial Products and Services Consumer Protection Act (FCPA) and under Section 28 of the SRC and **both penalized separately with a maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both pursuant to Section 73 of the SRC** (*SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014*).

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding any investment solicitation by any individual or group of individuals on behalf of **MOO FARM**, please send your report through email at [epd@sec.gov.ph](mailto:epd@sec.gov.ph).

For the information and guidance of the public.

Makati City, 19 September 2023