

**ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT**

**SEC ADVISORY**

**This is to inform the public that NEW GEN-Z HOLDINGS MARKETING GROUP/ NEW GEN-Z HOLDINGS INC./ THE ALL NEW GENERATION Z INC./ HOMER LIM is/are NOT AUTHORIZED TO SOLICIT INVESTMENTS FROM THE PUBLIC.**

This Advisory is prompted by reports received and information gathered by the Commission that individuals or group of persons, are enticing the public, through social media platforms, to invest in **NEW GEN-Z HOLDINGS MARKETING GROUP/ NEW GEN-Z HOLDINGS INC./ THE ALL NEW GENERATION Z INC.**



As posted on its social media platform and as advertised by **NEW GEN-Z HOLDINGS MARKETING GROUP**, the company is allegedly engaged in poultry farming business, offering a co-partnership program to the public. Investors are then presented an investment contract in the guise of Memorandum of Agreement under the name of **NEW GEN-Z HOLDINGS INC.**, a registered corporation with the Commission, with **HOMER LIM** as the signatory and instructed to deposit the investment in money in the bank account of **THE ALL NEW GENERATION Z INC.** Recall that **HOMER LIM** was involved in violations of the Securities Regulation Code (SRC) and was named in the SEC Advisory issued by the Commission against **GEN-Z AGRIVENTURES INC.**

Accordingly, prospective investors are required to choose among the following packages with its corresponding amount of investment:



**STARTS AT  
100K**  
1-YEAR CONTRACT  
GAIN PASSIVE % IN OUR  
FRANCHISE EMPIRE!

STEP 1:  
CHOOSE YOUR PLAN

STEP 2:  
SIGNING OF CONTRACT

STEP 3:  
GET NOTARIZED  
MOA & PDCs

**CO-PARTNERSHIP PACKAGES**  
DONE-FOR-YOU BUSINESS OPPORTUNITY!

PLANS	ENCASHMENT	CAPITAL GAINS	NO. OF PDC'S
PLAN A	MONTHLY	5% MONTHLY	13
PLAN B	2-MONTHS	6% MONTHLY	7
PLAN C	3-MONTHS	7% MONTHLY	5
PLAN D	4-MONTHS	8% MONTHLY	4
PLAN E	6-MONTHS	9% MONTHLY	3
PLAN F	1 YEAR	11% MONTHLY	2

*Assured Return of principal  
capital after 1-year  
partnership (PDC secured)*

NEW GEN-Z offers six (6) ways to earn:

1. **Plan A** for **5% monthly gain** or a total of **60% per annum** with payout every month.
2. **Plan B** for **6% monthly gain** or a total of **72% per annum** with payout every 2-month period.
3. **Plan C** for **7% monthly gain** or a total of **84% per annum** with payout every 3-month period.
4. **Plan D** for **8% monthly gain** or a total of **96% per annum** with payout every 4-month period.
5. **Plan E** for **9% monthly gain** or a total of **108% per annum** with payout every 6-month period.
6. **Plan F** for **11% monthly gain** or a total of **132% per annum** with payout every 12-month period.

Records of the Commission show that **NEW GEN-Z HOLDINGS MARKETING GROUP is NOT REGISTERED with the Commission** as a corporation or a partnership. **Likewise, the aforementioned entities have not secured prior registration and/or license from the Commission to solicit investments from the public as prescribed under Sections 8 and 28 of the Securities Regulation Code (SRC).**

On the other hand, while **NEW GEN-Z HOLDINGS INC.** and **THE ALL NEW GENERATION Z INC.** are registered with the Commission, **both are NOT AUTHORIZED to solicit investments from the public since it has NOT secured prior registration and/or secondary license from the Commission to engage in such activity.**

Thus, the acts of **NEW GEN-Z HOLDINGS MARKETING GROUP/ NEW GEN-Z HOLDINGS INC./ THE ALL NEW GENERATION Z INC./ HOMER LIM** of offering unregistered securities to the public in the form of investment contract in the guise of a Memorandum of Agreement is considered fraudulent in violations of Sections 8, 26 and 28 of the Securities Regulation Code.

Further, the **Financial Products and Services Consumer Protection Act (FCPA)** specifically provides that any form of deceptive solicitation such as offering or selling of investment scheme from the public without a secondary license or permit from the Commission constitute investment fraud and is an unlawful activity in violation of Section 11 of the said Act.

Accordingly, the Commission warns all unscrupulous individuals and/or entities that **strict penalties are imposed for violations of the Securities Regulation Code, the Revised Corporation Code of the Philippines and such other laws, rules and regulations enforced by the Commission.**

Those who act as salesmen, brokers, dealers or agents of **NEW GEN-Z HOLDINGS MARKETING GROUP/ NEW GEN-Z HOLDINGS INC./ THE ALL NEW GENERATION Z INC./ HOMER LIM** in selling or convincing people to invest in what appears to be an investment scheme being offered by said entity including solicitations and recruitment through the internet **may be prosecuted and held criminally liable** under Section 28 of the SRC and Section 11 of the FCPA and **for the two offenses both penalized with separate** maximum fine of Five Million pesos (Php5,000,000.00) or penalty of Twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC.

In view thereof, the public is advised **NOT TO INVEST or STOP INVESTING** in any investment scheme being offered by **NEW GEN-Z HOLDINGS MARKETING GROUP/ NEW GEN-Z HOLDINGS INC./ THE ALL NEW GENERATION Z INC. / HOMER LIM** as well as to any other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **NEW GEN-Z HOLDINGS MARKETING GROUP/ NEW GEN-Z HOLDINGS INC./ THE ALL NEW GENERATION Z INC. / HOMER LIM.**

Should you have any information regarding any investment solicitation by any individuals or group of individuals on behalf of **NOT TO INVEST or STOP INVESTING** in any investment scheme being offered by **NEW GEN-Z HOLDINGS MARKETING GROUP/ NEW GEN-Z HOLDINGS INC./ THE ALL NEW GENERATION Z INC. / HOMER LIM** please send your report to the ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT at [epd@sec.gov.ph](mailto:epd@sec.gov.ph).

For the guidance of the public.

Makati City, 09 November 2023.